

Manitowoc

Manitowoc, WI

Mayor Justin Nickels

Pledge Summary

Manitowoc is a historic, family-friendly city of approximately 35,000 residents on the western shore of Lake Michigan, widely known as Wisconsin's Maritime Capital. It boasts a rich industrial history in shipbuilding, particularly submarines during WWII, and now features the Wisconsin Maritime Museum, sandy beaches, a bustling marina, the S.S. Badger ferry, and attractions like the Rahr-West Art Museum. Key Features and Highlights: Location: Situated on Lake Michigan, about 40 minutes from Green Bay and 90 minutes from Milwaukee. Maritime Heritage: Known for building 28 submarines during World War II, it hosts the largest maritime museum in the Midwest, where visitors can tour the USS Cobia submarine. Attractions: Rahr-West Art Museum: Located in a Victorian mansion, featuring works by Picasso and Warhol. Mariners Trail: A 13-mile scenic walking/biking trail along Lake Michigan. S.S. Badger Lake Michigan Car Ferry: Connects Manitowoc to Ludington, Michigan. Farm Wisconsin Discovery Center: An interactive agricultural education center. Recreation: Features 36 parks, including swimming beaches (Noda and Red Arrow) and fishing opportunities. Lifestyle: A small-town atmosphere with a growing downtown, riverfront development (River Point District), and active farmer's markets. Economy: A mix of manufacturing, tourism, and agriculture. Name Origin: The name "Manitowoc" is derived from the Algonquian language, likely meaning "abode of the Great Spirit"

Action Items Committed for 2026

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Justin Nickels	2026	4/28/2026	

Action Items

Selected Action Items