Brushy Creek Municipal Utility District

Round Rock, TX

General Manager Shean Dalton

Pledge Summary

Action Items Committed for 2024

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

Program and Demonstration Gardens

- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Display educational signage at monarch gardens and pollinator habitat.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
General Manager Shean Dalton	2024	2/29/2024	Signatories
General Manager Shean Dalton	2023	4/28/2023	
General Manager Shean Dalton	2022	2/28/2022	
General Manager Shean Dalton	2021	3/1/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

400

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Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

121

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Rights-of-way, roadsides, community center garden at the recreation center, landscaping in parks, and environmental species preserves over caves.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Many residents are new to the area (including the state and country). Providing education and seeds to get them interested in growing larval host and nectar plants by talking to them about MMP is a good introduction to conservation. Many of these residents have never gardened or had a place to garden previously. They are very excited about the chance to make a difference and help monarchs survive.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Conservation is one of the strategic goals of our Board of Directors. Helping monarchs is a great conservation effort that is much needed and is helpful to share with the community to have as many people possible contributing to this effort.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Webinars are helpful in finding out what others are doing in their programs.

What else should we know about your monarch butterfly conservation efforts over the last year?

We provided informational handouts at events and camp.

Selected Action Items

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Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

We have a dedicated webpage on our website with information on the Monarch Pledge and the importance of planting butterfly friendly plants.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Master Gardener

How many plants were planted? (Enter WHOLE NUMBERS only)

1200

Please describe your effort in completing this action.

Offered master gardener series to increase butterfly habitats

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

0

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

N/A

Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

How many community organizations and groups participated? Please list them below.

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Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

16318 S Great Oaks Dr, Round Rock, Tx 78684 Brushy Creek Community Center Demonstration Garden

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

N/A

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

1.5

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