# City of Coburg

Coburg, OR

Mayor Nancy Bell

## Pledge Summary

Coburg is a small town of about 1400 people located in the southern part of the Willamette Valley. This a community with strong agricultural roots and a growing concern for preserving the environment and conservation of pollinators of all kinds, including monarch butterflies.

## Action Items Committed for 2026

### Communications and Convening

- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Create a community-driven educational conservation strategy, initiative, or practice that focuses on and benefits local, underserved residents.

### Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation’s Schoolyard Habitats program and Monarch Mission curriculum).
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Display educational signage at monarch gardens and pollinator habitat.

### Systems Change

- Change weed or mowing ordinances to allow for native prairie and plant habitats.
- Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

## Past Pledge Archive

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| Mayor Name | Program Year | Pledge Date | Achievement |
|---|---|---|---|
| Mayor Nancy Bell | 2026 | 3/18/2026 | |

# Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).**

200

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)**

25

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.**

1

**Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.**

residences, ROW, shared public spaces

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

no

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

Enhancing the environment to protect butterfly and pollinator habitat

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

Community news letters, social media posts, working with school children and engaging members of our Park and Tree Committee.

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**What else should we know about your monarch butterfly conservation efforts over the last year?**

Even with small efforts we have seen growth in butterfly numbers.

## Selected Action Items

### Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

**Please describe the groups you engaged with and how you engaged with these groups below.**

School, Park and Tree committee and community at large.

### Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

**How many community organizations and groups participated? Please list them below.**

3 Public Works staff, P&T committee, Coburg Charter School

**Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.**

Decreased pesticide use and mewing of natural vegetation

### Create a community-driven educational conservation strategy, initiative, or practice that focuses on and benefits local, underserved residents.

**Please describe the process to create the strategy , the strategy goals and content, and/or results of implementation. Please also identify who was engaged in this process, what partnerships were established, and how you engaged these groups. Provide a link, if possible.**

In progress

### Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

**Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)**

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In public ROW, in front of City Halland at Spores, Laura and Johnny Diamond Parks

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

P&T commitee

**What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres ). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.**

.5

## Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

**Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)**

Trails End Park

**How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)**

20

**What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.**

0.5

**Please describe the maintenance schedule for these planted areas.**

Protect areas in native areas from foot traffic and mowing

## Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation’s Schoolyard Habitats program and Monarch Mission curriculum).

**What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please**

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**include a link to the program, if possible)**

In progress

**How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)**

3

**Please list the names of the schools you are working with.**

Coburg Community Charter School

**What resources, if any, are you providing to educators?**

In person class participation with planting

**How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).**

25

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

P&T committee

**How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.**

0.5

**What is the maintenance schedule to ensure planted habitat is maintained?**

as above

## Add or maintain native milkweed and nectar-producing plants in gardens in the community.

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

In progress

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**How many plants were planted? (Enter WHOLE NUMBERS only)**

30

**Please describe your effort in completing this action.**

Discussions and engagement with planting

## Display educational signage at monarch gardens and pollinator habitat.

**How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)**

0

**Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).**

0

## Change weed or mowing ordinances to allow for native prairie and plant habitats.

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Public Works staff

**What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.**

In progress

**If this action is In Progress, please describe your progress and a target date when you plan to complete action.**

Marking preservation areas. Target of 10/27

## Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Public Works staff

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**What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.**

Complete

**If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.**

8/25

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