

City of Jefferson

Jefferson City, MO

Mayor Ron Fitzwater

Pledge Summary

The City of Jefferson, with a population of approximately 42,600, recognizes the critical importance of pollinators, including monarch butterflies, to our ecosystem. These essential species contribute significantly to the health of our environment by supporting biodiversity and aiding in the reproduction of plants through pollination. However, pollinator populations are declining at an alarming rate due to habitat loss, climate change, and other environmental pressures. In response to this pressing issue, the City of Jefferson is determined to take proactive measures to conserve and support pollinator habitats. Our efforts include:

- Habitat Restoration:** The City is expanding green spaces and establishing native planting zones to create a thriving environment for pollinators. This work includes planting milkweed and nectar-rich flowers that provide essential resources for monarch butterflies throughout their lifecycle.
- Public Education and Engagement:** We are committed to involving the community through informational sessions, educational materials, and on-site signage. These efforts aim to raise awareness about the importance of pollinators and highlight the ways residents can support conservation at home.
- Partnerships:** The city will collaborate with local organizations, schools, and environmental groups to implement conservation initiatives that create long-lasting, positive impacts on pollinator populations. By taking these steps, the City of Jefferson strives to become a model for sustainable pollinator conservation. We invite all residents to join us in this important mission to protect monarch butterflies and other pollinators, ensuring a healthy, vibrant ecosystem for generations to come.

Action Items Committed for 2026

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Ron Fitzwater	2026	1/9/2026	
Mayor Ron Fitzwater	2025	4/30/2025	Signatories

Action Items

Selected Action Items