City of Lambertville

Lambertville, NJ

Mayor Andrew Nowick

Pledge Summary

The City of Lambertville, situated along the scenic Delaware River and the D&R Canal, is one of "America's Prettiest Towns" according to Forbes. The City attracts tourists for its beauty, architecture, shops, restaurants, and annual Shad Festival. While its 1.1 square mile area is essentially built-out, Lambertville is home to native fauna such as Bald Eagles, Cooper's Hawks, foxes, beavers, and butterflies, plus native flora such as jewelweed, wild blackberry, milkweed, and buttonbush, which support many other animals. The volunteer group Lambertville Goes Wild, with the endorsement of the Environmental Commission and the City Council, is promoting habitat creation and enhancement throughout the fabric of the City. Lambertville achieved certification as a Community Wildlife Habitat in 2019, and has renewed certification each year since then. Mayor Nowick is committed to continuing these efforts, with a special emphasis on Monarchs, other butterflies and pollinators, and birds.

Action Items Committed for 2025

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation’s Community Wildlife Habitat program).
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Systems Change

- Change weed or mowing ordinances to allow for native prairie and plant habitats.
- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement

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Mayor Andrew Nowick	2025	4/21/2025	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

500

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

50

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.25

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

City Parks, City Hall, Residences

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Not applicable

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We have been a NWF certified community since 2019

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Funding

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What else should we know about your monarch butterfly conservation efforts over the last year?

Gardening for wildlife in general is a major focus for Lambertville. We have a rebate program for residents who replace lawn with native plants.

Selected Action Items

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

We held three native plant sales with 2 nurseries: a Green Fair April 12, in conjunction with the Kalmia Club garden tour on June 14, and witha butterfly festival on September 13. We don't have access to their sales records.

How many people attended your event? (Enter WHOLE NUMBERS only)

300

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Lambertville Goes Wild, Environmental Commission, Lambertville Nature Explorers, Kalmia Club, NJ Native Plant Society, North American Butterfly Association

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

City Hall 18 York St, Lambertville, NJ: Holcombe House, 260 N Main Street, Lambertville, NJ

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Lambertville Park Stewards, Bowman's Hill Wildflower Preserve

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

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.10

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Lambertville Goes Wild

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

Lambertville Goes Wild https://lambertvillegoeswild.weebly.com/

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Lambertville Park Stewards

How many plants were planted? (Enter WHOLE NUMBERS only)

125

Please describe your effort in completing this action.

We received a plant grant of 100 plants, including Swamp and Butterfly milkweeds, from Bowman's Hill Wildflower Preserve to establish a new pollinator garden at Holcombe House, a historic property owned by the City. The Parks & Recreation Commission added 25 plants, including Swamp Milkweed, in an established garden.

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

5

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

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The Parks & Recreation Commission is removing invasive plants 1) along the Russ Lambert Nature Trail, 2) along Ely Creek in Ely Park, 3) at Cherry St Park. We have engaged volunteer Park Stewards, volunteers from the Key Club at our local high school.

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Lambertville Goes Wild, Lambertville Environmental Commission, Planning Board

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

Any work that includes landscaping and requires approval by the Planning Board most have at least 75% native plants

Change weed or mowing ordinances to allow for native prairie and plant habitats.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Mayor, City Council, Planning Board

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

City ordinances have always allowed for this type of planting

Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

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What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Mayor, City Council, Lambertville Goes Wild, Environmental Commission, Department of Public Works

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

pesticides and herbicides are not used on City owned properties.

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