Egg Harbor City

Egg Harbor City, NJ

Mayor Lisa Jiampetti Ed.D

Pledge Summary

Egg Harbor City is a small community of 4,300 residents. We are designated a "Pinelands Community" in the state of NJ. As such, we are committed to conservation of endangered species and maintaining a clean vibrant community where we can work and play! We are also active participants of Sustainablejersey and are currently working towards a Silver Certification and a Gold Star in Climate. Our "Green Team" would like to support the monarch and pollinators as part of our commitment to the environment.

Action Items Committed for 2026

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Lisa Jiampetti Ed.D	2026	3/3/2026	
Mayor Lisa Jiampetti	2025	3/17/2025	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

150

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

50

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

100-500 blocks of Philadelphia Avenue

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

By including the teachers and students in on our events.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

saving monarchs by increasing their numbers.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

The mayor dashboard is very helpful. Representatives or experts from the Mayor's Monarch project who would be willing to join in on EHC Sustainable spring workshops (etc.) and possibly provide assembly programs in the schools, would be helpful.

What else should we know about your monarch butterfly conservation efforts over the last year?

It was really fun and brought the community together for a common cause. I would have liked to have gotten participation from the after-school program. Unfortunately, they have

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had numerous staffing issues that prevented participation. Next year I am hoping to get them involved in the National Wildlife certification program if staffing stabilizes.

Selected Action Items

Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).

What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please include a link to the program, if possible)

How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)

Please list the names of the schools you are working with.

What resources, if any, are you providing to educators?

How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

What is the maintenance schedule to ensure planted habitat is maintained?

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

April 11 2026

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Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Monarch Butterfly Awareness Year 2026

Upload a copy of your proclamation.

Proclamation Monarch Butterfly.doc

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Picturebee.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Planting.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

arborday.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

seeds.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

arbor1.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

arbor2.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

arbor3.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

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arbor4.jpeg

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

100

How many people attended your event? (Enter WHOLE NUMBERS only)

50

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Sustainable EHC, EHC Historical Society, EHC Community School, US Forestry, NJ Urban Forestry, David Elkner (local beekeeper) Atlantic County Master Gardners

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Mayor's Office

How many plants were planted? (Enter WHOLE NUMBERS only)

33

Please describe your effort in completing this action.

We Transplanted 7 milkweed plants from a local field to Peace Pilgrim Planted 1 Lavender at Peace Pilgrim Park Planted the following flowers in Pots on Philadelphia Avenue (Main Street): 9 Straw Flowers and 14 Lantana

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