Egg Harbor City

Egg Harbor City, NJ

Mayor Lisa Jiampetti

Pledge Summary

Egg Harbor City New Jersey is a city of 4300 residents. We have planted many community gardens and wish to commit to monarch and pollinator conservation by planting a butterfly garden and educating the public.

Action Items Committed for 2025

Systems Change

- Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Program and Demonstration Gardens

- Facilitate or support a milkweed seed collection and propagation effort.
- Host or support a native seed or plant sale, giveaway or swap.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Display educational signage at monarch gardens and pollinator habitat.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement

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Mayor Lisa Jiampetti Ed.D	2026	3/3/2026	
Mayor Lisa Jiampetti	2025	3/17/2025	Signatories

Action Items

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.5

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Monarch Butterfly Awareness Year

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Sample projects. Sustainability and recreation grants.

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

30

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Peace Pilgrim Park, roadsides

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Through the school afterschool program (21ccl. I did not get much participation due to turnover of the Director's position.

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

3

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What else should we know about your monarch butterfly conservation efforts over the last year?

It was really fun and brought the community together for a common cause. I would have like more school participation.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Facilitate or support a milkweed seed collection and propagation effort.

How many people attended your event? (Enter WHOLE NUMBERS only)

15

Please describe the milkweed seed collection and propagation effort that you hosted.

At the annual Mayor's Wellness Walk we toured creeks with milkweed plants. I gave each participant a packet of native milkweed seeds with instructions and how to care for them. They were also given a pack of pollinator seeds. We planted small plants at Peace Pilgrim Park and also along the roadside in the woods.

What species were collected or propagated?

Pink Common Milkweed

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Peace Pilgrim, Mayor's Wellness Campaign, Sustainable Jersey Green Team, Walking Club, Gardening Club

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_3582.jpg

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Upload any relevant documents, images, or other attachments related to your effort on this action.

plant1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

plant2b.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

mayoes walk.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2025-06-03 at 6.08.41 PM.jpeg

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_3582.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

mayoes walk.jpg

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

20 pollinator seeds and 15 milkweed seeds

How many people attended your event? (Enter WHOLE NUMBERS only)

20

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Mayor's Wellness Campaign

Display educational signage at monarch gardens and pollinator habitat.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

Picture1.png

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

3

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

SustainableEHC, the city's green team, in conjunction with the Mayor's Monarch Pledge, will be erecting Monarch Waystation signs in areas where milkweed has been planted or is growing in the wild to mark the areas as no mow zones.

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Met with the superintendent of the Public Works Department. We created a mowing policy to prevent cutting down milkweed and other beneficial plants while mowing (picture attached shows succes in mowing practices). The policy was distributed to the employees. The pollinator garden at Peace Pilgrim Park will be maintained by the local Coalition for a Safe Community with the help of middle school students.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Roadside Mowing Practices to Protect Beneficial Plants.docx

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_3776.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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How many community organizations and groups participated? Please list them below.

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Public Works, Parks and Playgrounds Committee, EHCCS Middle School.

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

plant1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

plant2a.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

plant2b.jpg

Please describe the groups you engaged with and how you engaged with these groups below.

Groups: Sustainable Jersey EHC Green Team and the EHC Garden Club. Met with chairs of the clubs and ask for their support. They planted milkweed in Peace Pilgrim Park (Garden Club) and along the roadsides (Sustainable)

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

April 10/2025

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Monarch Butterfly Awareness Year

Upload a copy of your proclamation.

Proclamation Monarch Butterfly.doc

Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

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What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Remington and Vernick Engineers, City Council

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Completed

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

The Monarch Pledge was added to the City's master plan.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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