City of Grandville

Grandville, MI

Mayor Steve Maas

Pledge Summary

Established in 1833, and incorporated as a City in 1933, the City of Grandville is located along the Grand River in Kent County, Michigan, southwest of Grand Rapids, and bisected by the beautiful Buck Creek tributary of the Grand. The Mayors' Monarch Pledge is a perfect extension of the Growing a Greener Grandville effort the Environmental Sustainability Committee began in November 2023 to certify the city as a Community Wildlife Habitat. The Pledge will help us focus the city's 16,000 residents on specific projects and actions they can take to create and conserve habitat for the Monarch Butterfly and the many other amazing pollinators and creatures that need our thoughtful stewardship for their very survival.

Action Items Committed for 2025

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation’s Community Wildlife Habitat program).
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Steve Maas	2026	3/26/2026	
Mayor Steve Maas	2025	3/17/2025	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

220

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Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

50

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

City parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

With our regional and better-equipped community partner non-profits

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Improving our City for both its human and more-than-human residents, and we felt it would be an excellent support for our existing Community Wildlife Habitat efforts.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Since we're largely building on our existing work in support of the Community Wildlife Habitat program, we have used little of the Mayors' Monarch-specific resources. We DID reference archived Monarch conservation proclamations when creating our own.

What else should we know about your monarch butterfly conservation efforts over the last year?

We held an outdoor nature education event in September called an Ecoquest at which our Mayor read our city's Monarch Conservation Proclamation, we gave away milkweed and Monarch nectar plants, engaged over 170 adults and children, two of which helped release two Monarch butterflies.

Selected Action Items

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Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

2025 EXPO flyer.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

expo 2025 1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

expo 2025 3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

expo 2025 4.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

expo 2025 5.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

expo 2025 7.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

expo 2025 8.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

expo 2025 9a.jpg

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

500

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How many people attended your event? (Enter WHOLE NUMBERS only)

200

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Friends of Buck Creek, Grandville Community Tree Project, Kent Conservation District, Lower Grand River Organization of Watersheds and West Michigan Environmental Action Council

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

Upload any relevant documents, images, or other attachments related to your effort on this action.

NWF registered_certificate Grandville.pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The Mayor & City Council of Grandville, the Grandville Public Works Department, Friends of Buck Creek, Kent Conservation District, Michigan State University Extension, Grand Valley State University, and more.

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

The Grandville Environmental Sustainability Committee initiated the Growing a Greener Grandville effort in the fall of 2023 to facilitate our community's certification as Community Wildlife Habitat.
https://www.cityofgrandville.com/our_community/growing_a_greener_grandville.php

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Upload any relevant documents, images, or other attachments related to your effort on this action.

2025 mustard - 1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

2

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

Each spring since 2023 the Grandville Environmental Sustainability Committee and their Growing a Greener Grandville effort has coordinated a garlic mustard pull at Mill Race Park and on other public and private land along Buck Creek, a tributary to the Grand River. The 2025 event was held on May 18th. In the those three years over 150 pounds of mustard has been removed from the watershed. The work will continue in 2026 as well as the broader efforts to educate the community on invasive species, in general.

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