# City of Scottsdale

Scottsdale, AZ

Mayor Lisa Borowsky

## Pledge Summary

Scottsdale is a city located in Arizona. We are very proud of our parks, Sonoran Desert preserve and hiking trails. Scottsdale has several butterfly gardens in Scottsdale parks/facilities (Scottsdale Ranch Park, Rotary Park, Pima Park, Paiute Park, Granite Reef Senior Center) and our staff work to develop areas for monarch-friendly habitat in many of our rights-of-way. Scottsdale Parks and Recreation developed a new butterfly garden at Pima Park two years ago and, about the same time, partnered with a Scottsdale Leadership group to develop another monarch-friendly space along a right-of-way. Last year a volunteer group planted a number of new plants at Agua Linda Park that are designed to attract butterflies. We consistently evaluate plant material in public medians and regularly install plant material that is monarch-friendly.

## Action Items Committed for 2025

### Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

### Program and Demonstration Gardens

- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation’s Community Wildlife Habitat program).

### Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

## Past Pledge Archive

| Mayor Name | Program Year | Pledge Date | Achievement |
|---|---|---|---|
| Mayor Lisa Borowsky | 2025 | 3/7/2025 | |

## Action Items

Created with the DynamicPDF Essentials Edition. [u706:v1.14.0.49966]

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).**

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)**

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.**

**Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.**

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

**What else should we know about your monarch butterfly conservation efforts over the last year?**

## Selected Action Items

### Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

**Please describe the methods of public communication below (e.g., printed materials, social media, print media).**

### Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

Created with the DynamicPDF Essentials Edition. [u706:v1.14.0.49966]

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

**What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)**

## Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

**What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.**

**If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.**

**If this action is In Progress, please describe your progress and a target date when you plan to complete action.**

Created with the DynamicPDF Essentials Edition. [u706:v1.14.0.49966]