

# City of Livermore

Livermore, CA

Mayor John Marchand

## Pledge Summary

The City of Livermore, nestled in the Tri-Valley region, is known for its scenic open spaces, rolling vineyards, and strong sense of community. As part of our commitment to environmental stewardship, Livermore is taking meaningful steps to support the conservation of monarch butterflies and other pollinators through embracing sustainable landscaping practices in our parks and public spaces. Additionally, Livermore actively partners with local organizations, schools, and community groups to promote awareness and education about sustainable landscaping. By fostering these initiatives, we ensure that monarchs will continue to find refuge in Livermore for generations to come.

## Action Items Committed for 2025

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

### Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

## Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor John Marchand	2026	1/23/2026	
Mayor John Marchand	2025	3/6/2025	Signatories

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).**

7500

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)**

1000

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).**

2

**Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.**

Habitat has been nurtured and created in community gardens, schools, residences, and public property. We spend significant efforts to manage existing parks, public property, and open spaces that support monarch butterflies and other wildlife. Further, within our City, a group of high school students from Livermore High School developed the Butterfly Garden Group. The Butterfly Garden Group, part of the Environmental Action Club, is dedicated to sustainability, collaboration, and community education. This group partnered with a local charitable and educational nonprofit called Fertile Groundworks, as well as with the Xerces Conservation Group, to create a thriving Butterfly Garden that supports the region's ecosystem by providing vital milkweed habitat for Monarch butterflies. Their project not only enhances biodiversity but also inspires environmental awareness. Looking ahead, they plan to welcome 6th graders from local middle schools to visit the garden during Earth Day, fostering the next generation of environmental stewards.

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

We work in neighborhood parks, open spaces, and public property to support habitat for monarch butterflies and other wildlife across the city, and many are in low-income communities and communities of color. Local high school students have incorporated a Butterfly Garden on school property and plan to educate future students about monarch habitat and conservation. Many students at these schools are from low-income communities or communities of color.

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

The City of Livermore is a leader in sustainability and environmental initiatives. As is documented in the City's Climate Action Plan, action items outlined in the Mayors' Monarch Pledge align with programs and projects the City has already implemented or pursued. The City took the Pledge in support of our Climate Action Plan and our Open Space and Conservation Program, which implements long-standing policies that call for the protection of the open space and habitat areas in and around Livermore.

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

The National Wildlife Federation website, specifically the FAQs and resources, have been helpful. Connections with potential partners and funding would be useful for increasing awareness.

**What else should we know about your monarch butterfly conservation efforts over the last year?**

n/a

## Selected Action Items

**Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.**

**Date of Proclamation:**

Sept. 13, 2025

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

Mayors' Monarch Pledge Day

**Upload a copy of your proclamation.**

[City of Livermore\\_2025.09.13\\_Mayors'MonarchPledgeDayProclamation.pdf](#)

**Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)**

**Please describe the methods of public communication below (e.g., printed materials, social media, print media).**

The City posted to its various social media platforms about the importance of planting monarch gardens, tabled at the local farmers market with information and handed out milkweed seed packets, and the mayor expressed the importance of conserving monarch habitat during a city council meeting.

**Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.**

**Please describe the groups you engaged with and how you engaged with these groups below.**

The City's Environmental Services Division worked with Fertile GroundWorks, which is a local nonprofit that operates the Garden of Grace, a teaching garden in Livermore on land owned and provided for use by Asbury United Methodist Church. Fertile GroundWorks makes milkweed available to the community and plants it in their gardens. The City also donated compost to Crosswinds Compost Hub/Eden Garden, Livermore High School, Granada High School, Christensen Middle School, and Unitarian Universalist Church to support school and community gardens. City of Livermore partners with StopWaste to educate on best ways to use compost such as boosting soil fertility, enhancing soil structure, and improving nutrient and water retention. It also encourages microbial activity, which leads to vigorous and healthy plants for pollinator habitats, like Monarchs.

**Host or support a native seed or plant sale, giveaway or swap.**

**How many plants were sold and/or given away at your event?**

50

**How many people attended your event?**

150

**What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?**

The City's Beautification Committee tabled at farmers markets and handed out milkweed seed packets throughout summer.