Village of Southampton

Southampton, NY

Mayor William Manger

Pledge Summary

Southampton Village is a village on eastern Long Island with a population of approximately 4,500. As we are on the Monarch Butterfly's flyway, the Village is interested in creating awareness amongst our population and providing an environment that will aid them in their migratory journey. We will be Incorporating milk weed and other pollinator plants in Village parks.

Action Items Committed for 2025

Communications and Convening

- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Program and Demonstration Gardens

- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Display educational signage at monarch gardens and pollinator habitat.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Systems Change

- Launch, expand, or continue one or more ordinances to reduce light pollution to benefit urban wildlife.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor William Manger	2026	3/25/2026	
Mayor William Manger	2025	1/24/2025	Signatories

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Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

4500

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

15

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Alley Way, Village green and Village Pond bioswales.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Sent info to exec director of Southampton African Museum, invited several members of Shinnecock Nation to event and to engage in further collaboration.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Monarchs play a vital role in healthy ecosystems : they help pollinate native plants, which in turn support soil stability , water quality, and a diverse native flora and fauna, On the east end, habitat loss threatens native

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Updated newsletter that tracks progress of initiatives so communities can learn what is working and share information,

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What else should we know about your monarch butterfly conservation efforts over the last year?

Southampton Village will continue to support the Monarch Butterfly in the following ways: Continue to plant food sources and encourage healty habitats for the butterfly on our Parks and with our Parks Dept., our partner the Lake Agawam Conservancy on planting Bioswalws , and with other cultural and municipal partners such as the Southampton Arts Center, Southampton Cultural Center, Town of Southampton and Rogers Memorial Library. Additionally, we are speaking to Ma's House on the Shinnecock Nation about an exhibit or event. We have a roboust outreach to residents through our newsletter , digital newsletter , website and social media platforms and will continue to disseminative information on how to save the Monarch Buttery in their homes and gardens. We will continue to share with the local and regional media when we do activations around the Monarch.

Selected Action Items

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

The Lake Agawam Conservancy Southampton Village Department of Public Works

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Planted Milk weed and other native plants in our local Bioswales and Parks

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch Alley.png

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

A local Business, artist and local Horticulturist

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

40

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Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

An alley in the Village downtown is adorned with Butterfly bushes and Monarch Butterfly art on the walls. The Mayor also dedicated the alley as Monrachs Way encouraging all to visit and walk through to bring awareness.

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

MonarchreleaseDRAFT.docx

Please describe the groups you engaged with and how you engaged with these groups below.

A press release went out on May 3, 2025, bringing awareness to the residents of Southampton of the Villages pledge to protecting our enviroment

Launch, expand, or continue one or more ordinances to reduce light pollution to benefit urban wildlife.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Village Code - Light Pollution.pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

2

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

A Village code implemented to address light pollution within the Village that is disruptive to flora and fauna

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Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Display educational signage at monarch gardens and pollinator habitat.

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2026-01-29 141537.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2026-01-29 143532.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2026-01-29 150621.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2026-01-29 150810.png

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

Old Town Pond and Corner of Windmill Lane and Nugent Street (the Village Green) Bioswales planted with native plantings that include milkweed.

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

100

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

1/2 acre

Please describe the maintenance schedule for these planted areas.

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These bioswales are now maintained by the Agawam Lake Conservancy via volunteers and volunteer professional landscape architects throughout the year.

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