VILLAGE OF DOBBS FERRY

DOBBS FERRY, NY

Mayor Vincent Rossillo

Pledge Summary

Dobbs Ferry is a village that lies just about 20 miles north of New York City. This riverfront village has a population of 11,000 within its 2.5 square miles of land. With its sloping geography, there is a traditional downtown, as well as generous open spaces. The Village is home to the 76 acre Juhring Nature Preserve, the beautiful Waterfront Park along the Hudson River, as well as two other parks with playgrounds- all of which are enjoyed by many. Mayor Rossillo of Dobbs Ferry NY is excited to transition our Village to a pollinator pathway and is committed to facilitating community actions that support Monarch conservation. With the signing of the Mayors' Monarch Pledge he looks forward to engaging our community in creating vital habitats to sustain pollinators especially Monarchs.

Action Items Committed for 2025

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species’ need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Facilitate or support a milkweed seed collection and propagation effort.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Christy Knell	2026	5/1/2026	
Mayor Vincent Rossillo	2025	4/30/2025	Signatories
MAYOR VINCENT ROSSILLO	2024	4/22/2024	Signatories

Action Items

Created with the DynamicPDF Essentials Edition. [u728:v1.14.0.49966]

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

5600

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

100

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

public park

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

no

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Dobbs Ferry was motivated to join and continue the Mayor's Monarch Pledge as a natural extension of the Village's commitment to environmental stewardship and community-driven sustainability initiatives. The Pledge offers a practical, accessible way to engage residents and support pollinator conservation at the local level.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

website

What else should we know about your monarch butterfly conservation efforts over the last year?

Created with the DynamicPDF Essentials Edition. [u728:v1.14.0.49966]

We have a newly elected Mayor and she has already signed up to continue this work

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

June 11, 2025

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Resolution of the Board of Trustees of the Village of Dobbs Ferry to Declare June 11, 2025 as Mayor's Monarch Pledge Day

Upload a copy of your proclamation.

BOT 153-2025 - MONARCH PLEDGE DAY 6-10-2025.pdf

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch-Pledge-Flyer 2025.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden Fence 2025 .png

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

As part of Dobbs Ferry's ongoing commitment to the Mayor's Monarch Pledge, the Village focused on community engagement, education, and habitat support throughout the year. A local high school student, Katie Mooney, proactively reached out to the Village to ask how she could help protect monarch butterflies. Inspired by the goals of the Pledge, she designed an educational flyer encouraging residents to support pollinators—an excellent example of youth leadership and community-driven conservation. The flyer was shared

Created with the DynamicPDF Essentials Edition. [u728:v1.14.0.49966]

multiple times through the Mayor's Newsletter (with an approximate distribution of 3,400 residents) and posted on the Village's Facebook page, which has a following of approximately 2,200. These outreach efforts helped broaden awareness of pollinator-friendly practices and reinforced the Village's environmental initiatives. In addition, with support from residents, the Village secured a grant from the Irvington Land Trust to repair fencing around an existing pollinator garden, helping to preserve and enhance established habitat for monarchs and other pollinators. Together, these efforts reflect Dobbs Ferry's continued dedication to education, collaboration, and tangible action in support of the Mayor's Monarch Pledge.

Facilitate or support a milkweed seed collection and propagation effort.

How many people attended your event? (Enter WHOLE NUMBERS only)

36

What species were collected or propagated?

unknown

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Dobbs Ferry Public Library

Please describe the milkweed seed collection and propagation effort that you hosted.

As part of a community outreach effort, the Dobbs Ferry Public Library distributed a limited number of native milkweed plants this spring and summer. The program was promoted locally within the library and was met with such strong interest that the plants were claimed almost immediately, before the opportunity could be shared more broadly through the Library or Mayor's newsletters. While no photos were taken, the enthusiastic response reflected strong community interest in supporting monarch conservation efforts.

Created with the DynamicPDF Essentials Edition. [u728:v1.14.0.49966]