Village of Pittsford

Pittsford, NY

Mayor Alysa Plummer

Pledge Summary

The Village of Pittsford is the oldest village in New York State. It was incorporated in 1827 and has approximately 1300 residents. Located on the Erie Canal, the village is known for its historic homes, extensive old-growth canopy, pocket parks and greenspaces. Mayor Plummer has committed to saving the monarch butterfly and other pollinators with the signing of the Mayors' Monarch Pledge and looks forward to engaging residents in building more pollinator habitats and corridors throughout the village.

Action Items Committed for 2024

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Systems Change

- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Alysa Plummer	2024	4/2/2024	

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

40

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

15

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.15

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Roadside within an entry of the Village.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We are leveraging the Mayors' Monarch Pledge program to foster inclusivity and engage marginalized communities by collaborating with organizations like the Scouts, whose members come from diverse socioeconomic backgrounds. Through this partnership, we provide hands-on opportunities for young people to participate in meaningful environmental initiatives, such as planting milkweed and creating pollinator-friendly habitats. By involving the Scouts, we ensure that participants not only contribute to biodiversity and climate resilience but also gain valuable environmental education and leadership skills. These activities help bridge gaps in access to high-quality, usable nature and empower youth from all walks of life to take pride in their role as stewards of the environment. Additionally, we are committed to expanding outreach and ensuring equitable participation by organizing community workshops, providing free resources, and hosting events that welcome and support underrepresented groups in our community. These efforts ensure that everyone has the opportunity to engage with and benefit from our pollinator conservation work.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Our mayor and community are deeply committed to preserving biodiversity and combating the challenges posed by climate change. By taking and continuing to work on the Mayors' Monarch Pledge, we aim to create a lasting impact by restoring critical habitats for pollinators like monarch butterflies, which are vital to our ecosystems. Our motivation stems from a shared understanding of the importance of protecting native species and fostering environmental resilience.

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What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Efforts to Protect Pollinators: National Wildlife Federation's Mayors' Monarch Pledge Program- Provides guidance and tools for pollinator protection, Local partnerships with environmental organizations- Develops native planting strategies and outreach initiatives, Community involvement- Engages residents through programs like the Pittsford Pollinator Pathway Challenge, Educational materials- Informs residents about native species and biodiversity. Recommendations for New Resources: • Funding opportunities for habitat restoration: Grants or sponsorships for planting and maintenance of native species. • Expanded educational tools: Interactive apps, webinars, and curriculum for local schools. • Policy templates and legal resources: Guidance on drafting ordinances to protect native species. • Resources for equitable engagement and access to nature: Translation services, accessible public spaces, community outreach grants, and community liaison programs.

What else should we know about your monarch butterfly conservation efforts over the last year?

Over the past year, our monarch butterfly conservation efforts have been a continuous journey of growth and learning. While we recognize that we are still a work in progress, our dedication to creating a more pollinator-friendly community remains steadfast.

Selected Action Items

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Town of Pittsford

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

The Village of Pittsford is actively working on environmental initiatives to enhance local ecosystems and support native species. A proposed local law, currently in draft form, is under review by the Trustees and undergoing ongoing edits with the Village Attorney.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

This legislation is projected to be finalized by Spring 2025.

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Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

event 8.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

event 6.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

event 5.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Signed- Arbor Day Proclamation 04202024.pdf

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

76

How many people attended your event? (Enter WHOLE NUMBERS only)

40

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Town of Pittsford

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

04/20/2024

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

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Recognition of the Monarch Butterfly and Commitment to the Mayors' Monarch Pledge

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

21 N. Main Street Pittsford, NY; placed along the strip of our Village Hall parking lot. Monarchs are often seen as symbols of transformation, hope, and resilience, aligning with the Village’s efforts to promote sustainability and biodiversity. By situating the garden in such a prominent and frequented area, the Village encourages residents and visitors alike to engage with and appreciate the importance of pollinator conservation.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Our own Department of Public Works

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.03

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