Borough of Glen Ridge

Glen Ridge, NJ

Mayor Deborah Mans

Pledge Summary

The Borough of Glen Ridge is located in Northern New Jersey. Numerous organizations, schools, and individuals in Glen Ridge have launched projects to support monarchs and pollinators, including planting pollinator gardens at Clay and Benson Street parks and our schools, selling butterfly milkweed at our 2024 Arts and EcoFair, and registering properties to be part of Glen Ridge's "Pollinator Pathway" program.

Action Items Committed for 2024

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Debbie Mans	2026	4/30/2026	
Mayor Deborah Mans	2025	4/20/2025	Signatories
Mayor Deborah Mans	2024	3/26/2024	Signatories

Action Items

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In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

500

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

25

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

municipal parks, residences

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

need to work on this

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

To raise awareness about the importance of monarchs and natural habitats, even in a build out community.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

community grants

What else should we know about your monarch butterfly conservation efforts over the last year?

this was our first year!

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Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

March 25, 2024

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayor's Monarch Pledge

Upload a copy of your proclamation.

Minutes2024-03-25.pdf

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2024-12-12 193537.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2024-12-12 193528.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2024-12-12 195432.png

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

200

How many people attended your event? (Enter WHOLE NUMBERS only)

50

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

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A Winter Seed Sowing workshop was hosted at the Glen Ridge Public Library and the Library hosts our Native Seed Library, where packets of seeds harvested by our Environmental Advisory Committee members are given away for free.

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2024-12-12 194955.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2024-12-12 195841.png

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Information promoting gardens that support monarchs and using native plants is found on the Glen Ridge Environmental Advisory Committee website (www.goglenridgegreen.org). Numerous social media posts (Facebook, Instagram) by the Environmental Advisory Committee. The initiative was featured in the local online paper, Montclair Local (https://montclairlocal.news/2024/06/glen-ridge-welcomes-monarchs/). During our annual EcoFair (May) we sold milkweed plants and hosted a table exhibit on pollinator pathways and gardens.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2024-12-12 193851.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2024-12-12 194329.png

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or

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coordinates, if possible)

The garden is located at Clay Field (located at the intersection of Sherman Ave and Belleville Ave), which is adjacent to a playground and our main sports playing field - in other words, a highly visible location in the community. We also planted milkweed plants in front of the Glen Ridge sign on Bloomfield Ave at Ridgewood.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Glen Ridge Environmental Advisory Committee, Glen Ridge Department of Public Works

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.03

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2024-12-12 193931.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2024-12-12 193851.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Screenshot 2024-12-12 194444.png

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Glen Ridge Environmental Advisory Committee, Glen Ridge Department of Public Works, Ridgewood Avenue School

How many plants were planted? (Enter WHOLE NUMBERS only)

50

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Please describe your effort in completing this action.

Members of the Glen Ridge Environmental Advisory Committee researched the appropriate plants and then replanted an area of a community park with native plants. The corner area is highly visible and small signs indicated plant types and purpose were included. The Environmental Advisory Committee also worked with a school to plant a native plant garden on its grounds.

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