City of Cape May

Cape May, NJ

Mayor Zachary Mullock

Pledge Summary

Cape May (sometimes Cape May City) is a city and seaside resort located at the southern tip of Cape May Peninsula in Cape May County in the U.S. state of New Jersey. Located where the Delaware Bay meets the Atlantic Ocean, it is one of the country's oldest vacation resort destinations.

Action Items Committed for 2026

Program and Demonstration Gardens

- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Zachary Mullock	2026	2/25/2026	Signatories
Mayor Zachary Mullack	2025	1/20/2025	Signatories
Mayor Zachary Mullock	2024	3/20/2024	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

540

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0.” (Enter WHOLE NUMBERS only.)

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400

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.25

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

roadside dunes

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

we invited our local housing authority to attend our native planting event

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

To help protected Monarchs for future generations to enjoy and study.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

NWF website has been most resources

What else should we know about your monarch butterfly conservation efforts over the last year?

we were excited to participate again this year and look forward to the years ahead.

Selected Action Items

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Upload any relevant documents, images, or other attachments related to your effort on this action.

image5.jpeg

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Upload any relevant documents, images, or other attachments related to your effort on this action.

image3.jpeg

Upload any relevant documents, images, or other attachments related to your effort on this action.

image1.jpeg

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

roadside dunes located in the City of Cape May, dunes located on Beach ave and Grant St in Cape May heading south to Patterson Ave.

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

2000

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

.25

Please describe the maintenance schedule for these planted areas.

natural rain

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

image2.jpeg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

partnered with the Environmental Commission of Cape May

How many plants were planted? (Enter WHOLE NUMBERS only)

2000

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Please describe your effort in completing this action.

planted goldenrod with the community and members of the environmental commission of cape may

Host or support a monarch butterfly festival that is accessible to all residents in the community and promotes monarch and pollinator conservation, as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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How many estimated individuals attended the event? Please limit your answer to only the number of individuals reached in the answer field ((Enter WHOLE NUMBERS only), e.g. 500)

400

What was the date of your festival?

9/27/2026

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The Nature Center of Cape May and The Environmental Commission of Cape May

Please describe the details of your monarch butterfly festival and how you ensured the event was accessible by all residents in the community (e.g., events, length, notable successes, outreach, location).

New Jersey Audubon Monarch Festival Open and free to the public to attend, 10am-4pm, located at the Nature Center of Cape May. Craft tables, monarch tagging, demonstrations, special guest speakers and educational programs.

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