City of Cape May

Cape May, NJ

Mayor Zachary Mullock

Pledge Summary

Cape May (sometimes Cape May City) is a city and seaside resort located at the southern tip of Cape May Peninsula in Cape May County in the U.S. state of New Jersey. Located where the Delaware Bay meets the Atlantic Ocean, it is one of the country's oldest vacation resort destinations.

Action Items Committed for 2024

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).
- Initiate or support community science (or citizen science) efforts that help monitor monarch migration and health.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Zachary Mullock	2026	2/25/2026	Signatories
Mayor Zachary Mullack	2025	1/20/2025	Signatories
Mayor Zachary Mullock	2024	3/20/2024	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

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1325

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

475

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

beach dunes

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

we invited our local housing authority to join and participate in our activities.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

for the conservation of monarch habitat to help the increase the monarch population

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

most useful has been the website, useful resources would be access to other successful past event that would help with ideas.

What else should we know about your monarch butterfly conservation efforts over the last year?

everything is explained in our event list.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must

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incorporate a focus on monarch conservation.

Date of Proclamation:

3/19/2024

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Monarch Day

Upload a copy of your proclamation.

Mayor's Monarch Pledge.pdf

Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).

Upload any relevant documents, images, or other attachments related to your effort on this action.

Dune Day.jpg

What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please include a link to the program, if possible)

We launched a Dune Day event where the community and Cape May City Staff plants native grasses and native pollinator friendly plants

How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)

3

Please list the names of the schools you are working with.

Cape May Nature Center, local business, Lower Township High School

What resources, if any, are you providing to educators?

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talking with volunteers about the importance of the dunes and the role they play on monarch conservation

How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).

40 students and 4 educators

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Environmental Commission of Cape May City, The Nature Center of Cape May

How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.5

What is the maintenance schedule to ensure planted habitat is maintained?

this will be a yearly event

Initiate or support community science (or citizen science) efforts that help monitor monarch migration and health.

How many estimated individuals participated in your community science effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 150).

600

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The Nature Center of Cape May

Please describe the community science program that you supported or initiated. Provide a link to any relevant programs, if possible.

Monarch Festival butterfly release and tagging program
https://njaudubon.org/event/monarch-festival-at-the-nature-center-of-cape-may-2/

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