Borough of North East

North East, PA

Mayor Bobbi Jo Morey

Pledge Summary

North East Borough is located in Northwest Pennsylvania on Lake Erie. North East is a lovely community with a bustling, small town vibe, with many community green spaces, flowers and gardens. With a history and economy shaped by agriculture, North East is committed to working towards creating habitats for Monarch Butterflies and other pollinators. Community group North East In Bloom has teamed up with Mayor Bobbi Jo Morey to work towards the goals spelled out in the Mayors Monarch Pledge Program. North East, PA is proud to join with other communities in this important endeavor.

Action Items Committed for 2024

Communications and Convening

- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Systems Change

- Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Bobbi Jo Morey	2025	3/18/2025	
Mayor Bobbi Jo Morey	2024	3/15/2024	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

50

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

0

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Eaton Reservoir, Heard Park

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Creating protected spaces in areas that are accessible at no cost.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The importance of protecting pollinators in order to protect our future.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Existing community groups have spearheaded the creation of protected areas. Access to signage, informational brochures and outlines for community informational training/outreach would be helpful. e

What else should we know about your monarch butterfly conservation efforts over the last year?

This has been a good experience for a new Mayor to connect with the community.

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Selected Action Items

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

How many community organizations and groups participated? Please list them below.

1 group, North East in Bloom was instrumental in this years challenge.

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

North East in Bloom provided signage, manpower, plants, and community outreach.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

North East In Bloom

How many plants were planted? (Enter WHOLE NUMBERS only)

20

Please describe your effort in completing this action.

Plants were planted in areas that had existing milkweed present. The areas were designated 'No Mow' with local municipalities.

Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

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What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In Progress

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If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Local ordinances are being reviewed to determine any changes necessary to remove milkweed from and lists of prohibited plants.

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