City of Richmond Hill

Richmond Hill, GA

Mayor Russ Carpenter

Pledge Summary

Richmond Hill, Georgia is a quiet family community, located just minutes south of metropolitan Savannah. The city of nearly 17,000 residents retains a small-town charm and offers citizens a diminished crime rate, outstanding educational opportunities, community services, recreational facilities, and beautiful scenery. Visitors are impressed by its southern charm, rich history, variety of outdoor adventures, fishing, and great local seafood. With its distinctive history and scenic beauty, Richmond Hill is coastal Georgia living at its finest.

Action Items Committed for 2024

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Kristi Cox	2026	4/30/2026	
Mayor Russ Carpenter	2025	4/7/2025	Signatories
Mayor Russ Carpenter	2024	3/11/2024	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

Created with the DynamicPDF Essentials Edition. [u9:v1.14.0.49966]

1000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

100

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.25

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

The new habitats are being created by local residents in their yards.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We created a campaign to promote the Mayors' Monarch Pledge and engaged through web, social media, and in person events.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We were asked to participate by an elementary school class/student.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

The educational resources on your website.

What else should we know about your monarch butterfly conservation efforts over the last year?

We enjoyed being part of this initiative.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you

Created with the DynamicPDF Essentials Edition. [u9:v1.14.0.49966]

have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

Mayors-Monarch-Pledge-Richmond-Hill-GA-Official-Website-10-01-2024_11_00_AM.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch Butterly.png

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

We created a dedicated webpage on our website at: https://richmondhill-ga.gov/497/Mayors-Monarch-Pledge We created messaging on our social media pages to direct residents to the webpage. We created a poster with information about saving the monarch and a QR code to our dedicated Mayors' Monarch Pledge. The graphic aimed to educate citizens about the Monarch butterfly and encourage citizens to do their part to help save them. We placed the poster in our lobby with the milkseed packets that we gave away to residents. We also had a booth at the local Farmers Market where the poster was displayed along with the milkseed giveaway.

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

-2-City-of-Richmond-Hill-Georgia-Government-Facebook-10-01-2024_10_40_AM.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

-3-City-of-Richmond-Hill-Georgia-Government-Facebook-10-01-2024_10_40_AM.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

-4-City-of-Richmond-Hill-Georgia-Government-Facebook-10-01-2024_10_41_AM.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Created with the DynamicPDF Essentials Edition. [u9:v1.14.0.49966]

Mayors-Monarch-Pledge-Richmond-Hill-GA-Official-Website-10-01-2024_11_00_AM.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch coloring.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

We partnered with the Richmond Hill Farmers Market to help promote the event.

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

8500

Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

We hosted a local art competition for children in our community ages 12 and under. We asked children to submit their best coloring of the monarch butterfly page we created. We accepted submissions from May 6 - May 17th. We had a panel of judges select two winners from two age categories. Each winner received a certificate and a $50 gift certificate. We displayed the winning entries in the lobby of our City Hall for several weeks to showcase the local artists.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch Butterly.png

Upload any relevant documents, images, or other attachments related to your effort on this action.

Mayors-Monarch-Pledge-Richmond-Hill-GA-Official-Website-10-01-2024_11_00_AM.png

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

We gave away approximately 500 milkweed seed packets to local residents.

How many people attended your event? (Enter WHOLE NUMBERS only)

Created with the DynamicPDF Essentials Edition. [u9:v1.14.0.49966]

1000

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

We partnered with the Richmond Hill Farmers Market.

Created with the DynamicPDF Essentials Edition. [u9:v1.14.0.49966]