Village of Quogue

Quogue, NY

Mayor Robert Treuhold

Pledge Summary

Quogue is a village on Long Island in the State of New York with a population of approximately 1,500 year-round residents. Located on the Atlantic Ocean and part of the Hamptons, the Village has many seasonal residents who enjoy the beaches during the summer months. The Quogue Wildlife Refuge is located in the Village and hosts many events throughout the year to educate and promote environmental initiatives. The Village is also identified as part of the Pollinator Corridor on the East End of Long Island.

Action Items Committed for 2025

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.
- Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Facilitate or support a milkweed seed collection and propagation effort.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

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- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Display educational signage at monarch gardens and pollinator habitat.

Systems Change

- Change weed or mowing ordinances to allow for native prairie and plant habitats.
- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.
- Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Robert Treuhold	2026	1/22/2026	
Mayor Robert Treuhold	2025	12/3/2024	Leadership Circle
Mayor Robert Treuhold	2024	12/1/2023	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

2400

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

100

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field

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below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Parks, Village Green, rights-of-way, school, library, wetlands preserve

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

n/a

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Support for the environment

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

The website is great and the periodic email updates are helpful

What else should we know about your monarch butterfly conservation efforts over the last year?

I have actively promoted this initiative amongst other leaders on the East End of Long Island. So far, I have convinced the Mayors of Westhampton Beach, Sag Harbor, Easthampton, and North Haven to sign the Pledge.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

December 15, 2023

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

"Mayors' Monarch Pledge"

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Upload a copy of your proclamation.

Mayors Monarch Pledge Proclamation.pdf

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

I distribute a monthly letter to approximately 2,400 residents of Quogue and the neighboring communities. Every month I include information about environmental initiatives in the area, including recommendations and links to resources for what individuals can do to contribute to the preservation of our habitat, etc.

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

I coordinate regularly with the Westhampton Garden Club and the Quogue Wildlife Refuge in support of their pollinator garden initiatives.

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

As Mayor, I have instructed our Highway Department to modify their mowing programs to allow more "wild" areas in the Village. We have also supported the planting of milkweed in certain Village right of ways.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

I have "buy-in" from our Highway Department.

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

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How many community organizations and groups participated? Please list them below.

Westhampton Garden Club; Quogue Wildlife Refuge; Quogue Library

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

They have all supported initiatives including planting and maintaining pollinator gardens (and milkweed) on Village property and on the grounds of the Library and the Refuge.

Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Please describe the extent of engagement with these groups and associated opportunities to create monarch habitat.

All new buildings and major renovations in our Village must obtain building permits. As part of the Village's review process, all plans are submitted to a Design Review Board. The DRB requires all submissions to be accompanied by a landscaping plan providing an opportunity to encourage the planting of native species and otherwise encourage opportunities to improve the local habitat.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

A lot

How many people attended your event? (Enter WHOLE NUMBERS only)

100

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Quogue Wildlife Refuge hosted a Go Native for Wildlife plant sale and giveaway in coordination with the Long Island Native Plant initiative

Facilitate or support a milkweed seed collection and propagation effort.

How many people attended your event? (Enter WHOLE NUMBERS only)

50

What species were collected or propagated?

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Milkwee

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Westhampton Garden Club

Please describe the milkweed seed collection and propagation effort that you hosted.

The Garden Club organized an event at the Quogue Elementary School to involve children in making milkweed "seed bombs". This was a fun and educational event.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

A pollinator garden has been located at the Quogue Historical Society's Pond House Museum across the street from the Village Hall in the center of the Village. Another pollinator garden has been established at the Quogue Library on Quogue Street. Educational signage is prominently displayed at both locations.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Quogue Historical Society; Quogue Library; Quogue Association; Quogue Wildlife Refuge; Westhampton Garden Club

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.5

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

The Village has established Rain Gardens on the sides of Old Country Road near the Quogue Wildlife Refuge.

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How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

200

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

0.5

Please describe the maintenance schedule for these planted areas.

The Village has engaged a landscaper to perform monthly maintenance.

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Suffolk Alliance of Pollinators; Pollinator Pathway; Quogue Wildlife Refuge

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

continuing to be recognized as part of the Pollinator Pathway

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

4

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

We have educational signage at the newly installed rain gardens by the Wildlife Refuge. We also have signage at the pollinator gardens located at the Wildlife Refuge, the Village Green by the Pond House Museum, and at the Quogue Library.

Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

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What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Our Highway Department, the Wildlife Refuge, and the Westhampton Garden Club

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

This is an ongoing process. The Village has eliminated the spraying of herbicides and pesticides on Village owned properties. I actively encourage our residents to reduce or eliminate spraying on their properties.

Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).

What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please include a link to the program, if possible)

The Quogue Wildlife Refuge hosts regular educational seminars and events throughout the year. They also have an active summer camp promoting environmental education for 100s of youth in the area.

How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)

5

Please list the names of the schools you are working with.

Quogue Elementary School

What resources, if any, are you providing to educators?

General communication

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How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).

100/10

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

same as above

How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.5

What is the maintenance schedule to ensure planted habitat is maintained?

monthly

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

See answers above

How many plants were planted? (Enter WHOLE NUMBERS only)

200

Please describe your effort in completing this action.

Continually promoting and encouraging Village residents to plant milkweed in their home gardens as well as on Village property.

Change weed or mowing ordinances to allow for native prairie and plant habitats.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

see answer to Action Item 4 above

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What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

We do not have ordinances but we do have policies. As described above, I have "buy-in" from our Highway Department to promote native plant habitats.

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

See answers above

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

See answer to Action item 24 above

Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

How many community organizations and groups participated? Please list them below.

I have ongoing discussions with the Quogue Association, which is our local community group that organizes events in the Village.

Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.

They support the Village's efforts to expand the scope of pollinator gardens and otherwise encourage monarch habitats.

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