Village of Quogue

Quogue, NY

Mayor Robert Treuhold

Pledge Summary

The Village of Quogue is located on the east end of Long Island in Suffolk County with a year-round population of approximately 1,000. The Village is a beachfront community with many seasonal residents. By signing the Mayors' Monarch Pledge, Mayor Treuhold has confirmed his commitment to contributing to the crucial efforts to save monarch butterflies and other pollinators. The Mayor looks forward to engaging residents in building more pollinator gardens throughout the Village.

Action Items Committed for 2024

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.
- Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

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- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation’s Community Wildlife Habitat program).
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Robert Treuhold	2026	1/22/2026	
Mayor Robert Treuhold	2025	12/3/2024	Leadership Circle
Mayor Robert Treuhold	2024	12/1/2023	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

2400

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0.” (Enter WHOLE NUMBERS only.)

80

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

2

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Parks, Village Green, rights-of-way, school, library

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

General communication

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What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Support for the environment

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

The website is great and the periodic email updates are helpful

What else should we know about your monarch butterfly conservation efforts over the last year?

I have actively promoted this initiative amongst other leaders on the East End of Long Island. So far, I have convinced the Mayors of Westhampton Beach, Sag Harbor, Easthampton, and North Haven to sign the Pledge.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

December 15, 2023

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

"Mayors' Monarch Pledge"

Upload a copy of your proclamation.

Mayors Monarch Pledge Proclamation.pdf

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

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I send a monthly resident newsletter and regularly include reminders to take measures to support environmental initiatives. Reminders have included information and links to how to plant milkweed and pollinator friendly gardens. The newsletter is distributed monthly to over 2,400 recipients. I also promote other efforts by the Quogue Wildlife Refuge and the Westhampton Garden Club.

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

I cohosted with the Westhampton Garden Club a "Seed Bomb" event at the Quogue Wetlands Preserve in an effort to plant milkweed in the preserve. As noted above, I am in regular and active contact with the Garden Club to support all of their initiatives. They organize and annual tour of pollinator gardens in the area which I promote in my letters.

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

As Mayor, I have worked closely with our Highway Department to adapt past practices to be more pollinator friendly. Have also engaged with the Quogue Association, the Quogue Wildlife Refuge and the Quogue Library to ensure a more sustainable approach towards landscaping, etc.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

As Mayor, I have instructed our Highway Department to identify areas in the Village's right of ways to be left "wild" by reducing and/or limiting mowing and other interventions. In addition to the Wetlands Preserve, I have arranged to have milkweed planted in the Highway Department's storage yard to create an additional monarch friendly area. We have also delayed the spring and fall leaf collection times and encourage residents to forego their fall clean-ups entirely.

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

How many community organizations and groups participated? Please list them below.

Westhampton Garden Club Quogue Wildlife Refuge Suffolk Alliance for Pollinators Long Island Native Plant Initiative

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Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

Actively coordinating and promoting the efforts of these groups to engage with the public and educate about the importance of preserving and reestablishing the monarch butterfly habitat.

Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

How many community organizations and groups participated? Please list them below.

Quogue Association

Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.

The Quogue Association has traditionally sponsored various beautification initiatives in the Village. I participate in the QA's monthly meetings and have worked with them to modify their maintenance program of various gardens to be more monarch butterfly and pollinator friendly.

Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Please describe the extent of engagement with these groups and associated opportunities to create monarch habitat.

I have sensitized all of the Village's volunteer boards to the importance of prioritizing monarch habitat initiatives when reviewing any and all development proposals in the Village. This includes the Village's Planning Board, the Zoning Board of Appeals and the Design Review Board.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

A lot

How many people attended your event? (Enter WHOLE NUMBERS only)

150

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What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Quogue Wildlife Refuge hosted a Go Native for Wildlife plant sale and giveaway in coordination with the Long Island Native Plant initiative

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

A pollinator garden has been located at the Quogue Historical Society's Pond House Museum across the street from the Village Hall in the center of the Village. Another pollinator garden has been established at the Quogue Library on Quogue Street. Educational signage is prominently displayed at both locations.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Quogue Historical Society; Quogue Library; Quogue Association; Quogue Wildlife Refuge; Westhampton Garden Club

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.25

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation’s Community Wildlife Habitat program).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Suffolk Alliance of Pollinators; Pollinator Pathway; Quogue Wildlife Refuge

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

The Village of Quogue has been designated as being part of the Pollinator Pathway in New York State. https://www.pollinator-pathway.org/state/new-york

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Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Quogue Association; Quogue Historical Society; Quogue Library; Quogue Highway Department; Quogue Wildlife Refuge; Westhampton Garden Club

How many plants were planted? (Enter WHOLE NUMBERS only)

500

Please describe your effort in completing this action.

Have continually promoted efforts to encourage the planting of pollinator friendly plants throughout the Village, both on public property and on residents' private property.

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