

# New Trier Township

Winnetka, IL

Supervisor Gail Eisenberg

## Pledge Summary

New Trier Township's mission is to advocate for the benefit of all within our township community, that they can make the most of their health and wellbeing through all stages of life. Established in 1850, New Trier Township government serves more than 57,000 residents in the villages of Glencoe, Kenilworth, Wilmette, and Winnetka, plus portions of Glenview and Northfield east of Harms Road and Northfield Road. In December 2025, the Board of Trustees voted to adopt the Mayors' Monarch Pledge for 2026 for the fourth year in recognition that one of the Township's earliest roles, addressing "noxious weeds," may have contributed to a misunderstanding of the importance of native plants to our pollinators and greater ecosystem.

## Action Items Committed for 2026

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

### Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

## Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Supervisor Gail Eisenberg	2026	1/7/2026	
Supervisor Gail Eisenberg	2025	2/22/2025	Signatories
Supervisor Gail Eisenberg	2024	3/12/2024	Signatories
Supervisor Gail Eisenberg	2023	5/10/2023	Signatories

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).**

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)**

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).**

**Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.**

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

**What else should we know about your monarch butterfly conservation efforts over the last year?**

## **Selected Action Items**

**Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.**

**Please describe the groups you engaged with and how you engaged with these groups below.**

**Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.**

**What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?**

**How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (e.g., 50).**

**Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).**

**Host or support a native seed or plant sale, giveaway or swap.**

**How many plants were sold and/or given away at your event?**

**How many people attended your event?**

**What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?**

**Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.**

**Date of Proclamation:**

February 10, 2026

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

A Proclamation in Recognition of "Monarch Butterfly Month"

**Upload a copy of your proclamation.**

[2026NTTwpButterflyProclamation.pdf](#)