City of Florence, KY

Florence, KY

Mayor Julie Metzger Aubuchon

Pledge Summary

The City of Florence is located in Boone County, Kentucky. With roughly 32,000 residents, we are one of the fastest-growing communities in Northern Kentucky. We have 5 neighborhood parks, a Nature Park and several green spaces around the City. Mayor Aubuchon is committed to the restoration of monarch butterfly habitat in our community.

Action Items Committed for 2025

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Systems Change

- Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Julie Metzger Aubuchon	2026	1/22/2026	
Mayor Julie Metzger Aubuchon	2025	1/8/2025	Signatories
Mayor Julie Metzger Aubuchon	2024	2/20/2024	Signatories
Mayor Julie Metzger Aubuchon	2023	4/10/2023	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

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125

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

50

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

The City of Florence distributed milkweed seed packets to residents at 3 different events this year. Residents planted the seeds in their gardens or in containers if they did not have space for new plants. We also gave away milkweed plants and other native flowers plants at our Arbor Day event.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Our giveaway events are held in different areas of the city each year. All our events are free to the public. We advertise the events on message boards and our website. We try to give away other items as well. We host different organizations and companies that can reach the public at these events.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The City of Florence has chosen to continue our work with the Mayors' Monarch Pledge because it remains important to our community and environment. Our Urban Forest Commission enjoys interacting with the public on topics of native plants that help our overall tree canopy. These topics include helping our monarchs find habitat as they migrate each year.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

It would be helpful to see more information available that we could put on posters and signage. We don't want to copy directly from someone else's work so some general

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information we can use would be great. We were also worried about putting incorrect or copyrighted information on signage.

What else should we know about your monarch butterfly conservation efforts over the last year?

Our Park Master Plan was finished earlier this year and we beginning to implement changes. Several of our park plans have the addition of native meadows and grasses. The City of Florence is continuing to integrate pollinator-friendly practices into our plans and policies.

Selected Action Items

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

FullSizeRender.JPEG

Upload any relevant documents, images, or other attachments related to your effort on this action.

photo20.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

photo22.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

photo23.jpg

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

156

How many people attended your event? (Enter WHOLE NUMBERS only)

100

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

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City of Florence Mayor, Urban Forest Commission, and Public Services. We gave away seeds at 3 different City events this year.

Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Florence Mayor and council members, Park Master Plan Committee, online surveys, Public Services Department

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

Our Park Master Plan was completed on April 30, 2025. The plan re-envisioned our existing 6 six parks and included natural prairies and meadows where pollinator friendly plants will be grown.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

N/A

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

September 20, 2025

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayors' Monarch Pledge Day

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Upload a copy of your proclamation.

Mayors Monarch Pledge.pdf

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