Borough of Malvern

Malvern, PA

Mayor Zeyn Uzman

Pledge Summary

Malvern is a small borough in southeastern Pennsylvania with a population of roughly 3,000 covering approximately one square mile of Chester County. The Borough is home to many open spaces including Randolph Woods and the site of the Paoli Massacre that occurred during the Revolutionary War. Mayor Uzman of the Borough of Malvern has committed to saving the monarch butterfly and other pollinators with the signing of the mayors' Monarch Pledge and looks forward to engaging residents in building more pollinator habitat throughout the borough.

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

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- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Pete Papadopoulos	2026	3/26/2026	
Mayor Zeyn Uzman	2025	3/31/2025	Signatories
Mayor Zeyn Uzman	2024	12/13/2023	Leadership Circle
Mayor Zeyn Uzman	2023	3/28/2023	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

500

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

100 youth and 400 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.2

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Community gardens, right-of-ways, medians, common areas and public parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

yes

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

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We have a very active Environmental Action Committee in the Borough

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

we have been fortunate to receive donations from the community plus an active public works department to help create and maintain the flower beds

What else should we know about your monarch butterfly conservation efforts over the last year?

This was our first year and we already had monarch caterpillars on our plants.

Selected Action Items

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must

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incorporate a focus on monarch conservation.

Date of Proclamation:

August 1, 20123

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Monarch Butterfly Month

Upload a copy of your proclamation.

Proclamation.pdf

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

spring_2023_newslettter.pdf

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Malvern has published various articles in the quarterly newsletter on the need for pollinator gardens.

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

Parks and Recreation Environmental Action Committee Public Works

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

EAC and Public works have prepared the flower beds and planted the flowers

Host or support a native seed or plant sale, giveaway or swap.

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How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

300 plant, 200 seed packets

How many people attended your event? (Enter WHOLE NUMBERS only)

40

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Environmental Action Committee and Parks and Recreation hosted the events.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

North of Borough Hall and in the medians of the Borough Hall parking lot

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Mayor and EAC

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.1

Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

How many community organizations and groups participated? Please list them below.

Paoli Battlefield Preservation Fund, This is a Community Association, non-profit that manages the battlefield grounds on behalf of the Borough

Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.

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We have instituted a no mow policy on a portion of the battlefield meadow

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Mayor's Office

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in Progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

We have begun this year a program of planting milkweed plant in flowerbed throughout the Borough. We will expand this program next year to additional locations. We are in the process of adding an ordinance by the end of 2024 requiring planting Milkweed and other pollinator plants to Borough owned properties.

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