Village of Hebron

Hebron, IL

Village President of Hebron Robert Shelton

Pledge Summary

The Village of Hebron is located at the stateline of Northern Illinois and Wisconsin, with a population of 1300. The village is surrounded by farm community. Hebron is committed to saving the Monarch Butterflies and other pollinators with our signing of the Hebron Mayor Monarch Pledge and proudly looks forward to engaging residents in building more pollinator habitats throughout our community.

Action Items Committed for 2024

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Facilitate or support a milkweed seed collection and propagation effort.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation’s Schoolyard Habitats program and Monarch Mission curriculum).

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Village President Steve Morris	2026	1/14/2026	
Village President of Hebron Steve Morris	2025	1/19/2025	Signatories
Village President of Hebron Robert Shelton	2024	2/9/2024	Signatories
Village President of Hebron Robert Shelton	2023	3/21/2023	Signatories

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Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

25

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

15

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Seeds were planted at the Hebron Community Park, Price Road, Hebron, Illinois

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

All of the activities and community information is posted on our Hebron Mayor Monarch Pledge Facebook

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

To add more natural habitat for our butterflies and pollinators. This benefits our local farmers as well

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

I feel that making a connection with other Cities and villages has been a great network. Since this is our second year, in a community of 1300 people, I feel we will grown as dmore people become engage.

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What else should we know about your monarch butterfly conservation efforts over the last year?

I was able to pass a 'No Mow May' event. We shared seed pods with several businesses as a free seed swap. I created a Caterpillar named 'Millie' for children to paint rocks and add to, while engaging in conversation about how butterflies eat and grow.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

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Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Flyers, social media, seed swaps and buttons

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Upload any relevant documents, images, or other attachments related to your effort on this action.

milkweed.jpg

How many community organizations and groups participated? Please list them below.

Unfortunately there were no local community organizations in this area, however we were able to connect with the local summer camp kids to encourage them to take some pods home and plant them in their gardens.

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Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

Information and out reach was posted on social media and flyers in our local library

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Our community art project was to create a converstaion about the importance of butterflies and caterpillars. This was for the communities to complete by painting a caterpillar body. We had approximately 40 rocks when completed.

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

20

Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

The project was painting rocks to create a caterpillar, while engaging in stories about the importance of Monarch Butterflies. This is the second year doing this project.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

80 bags with milkweed and native seeds, free all were taken.

How many people attended your event? (Enter WHOLE NUMBERS only)

50

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

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This was staged at 4 business and posted on our Facebook page

Facilitate or support a milkweed seed collection and propagation effort.

Upload any relevant documents, images, or other attachments related to your effort on this action.

milkweed.jpg

How many people attended your event? (Enter WHOLE NUMBERS only)

20

What species were collected or propagated?

Milkweed, bee balm, cone flower

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

none, I did this as a community get together

Please describe the milkweed seed collection and propagation effort that you hosted.

We picked the dry pods prior to opening. All seed were left in the cold and wrapped with rubber bans to keep the pods from opening.

Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).

What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please include a link to the program, if possible)

No educational programs were launched at this time.

How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)

0

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Please list the names of the schools you are working with.

No schools at this time for educational programs.

What resources, if any, are you providing to educators?

All of the activities and community information is posted on our Hebron Mayor Monarch Pledge Facebook. No educational programs were targeted.

How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).

0

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

I reached out to the local public library and several community members. I did not target the school this year as I planned.

How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0

What is the maintenance schedule to ensure planted habitat is maintained?

none at this time.

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