Arlington

Arlington, TX

Mayor Jim Ross

Pledge Summary

Arlington, Texas is a fast going city with loads to offer. We are home to the Texas Rangers baseball team, the Dallas Cowboys football team, Six Flags over Texas as major amusement park along with tons of other amenities. We have a ever going population of over 400K people.

Action Items Committed for 2025

Program and Demonstration Gardens

- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Host or support a native seed or plant sale, giveaway or swap.

Communications and Convening

- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Jim Ross	2026	2/23/2026	
Mayor Jim Ross	2025	1/8/2025	Signatories
Mayor Jim Ross	2024	2/13/2024	Signatories
Mr. Jim Ross	2023	1/17/2023	Signatories
Mayor Jim Ross	2022	2/22/2022	Signatories
Mayor Jeff Williams	2021	12/4/2020	Leadership Circle

Action Items

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

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2

What was your community’s motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The city is dedicated to helping pollinators and educating citizens about Monarch butterflies.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

I would like to see more online webinars and education.

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

700

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

It is being created in parks and in homeowners yards.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We are encouraging new developments to plant pollinator friendly plants along with milkweed.

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0.” (Enter WHOLE NUMBERS only.)

200

What else should we know about your monarch butterfly conservation efforts over the last year?

We have kept the momentum going and plan to for the foreseeable future

Selected Action Items

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Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

We helped host a native plant sale at one of our parks that included milkweed along with other native plants. https://www.npsot.org/posts/plant-sale-october-7th-in-white-settlement/

How many community organizations and groups participated? Please list them below.

Just the native plant society of Texas.

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

.5

Please describe the maintenance schedule for these planted areas.

These area got the grass scalped in the fall then in the late winter we seeded the area and had no mow zones the seeds sprouted great especially with the rain fall in the spring. Then we mowed the area when all the plants went to seed to redistribute the seed.

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

This is on 1416 S Pecan street Arlington TS.

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

200

Host or support a native seed or plant sale, giveaway or swap.

How many people attended your event? (Enter WHOLE NUMBERS only)

125

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What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Native plant society of Texas and Molly Holler wildscape. https://thewildscape.org/plant-sale.php

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

200

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