Arlington

Arlington, TX

Mr. Jim Ross

Pledge Summary

We want to continue to support Monarch Butterflies in our community.

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Jim Ross	2026	2/23/2026	
Mayor Jim Ross	2025	1/8/2025	Signatories
Mayor Jim Ross	2024	2/13/2024	Signatories
Mr. Jim Ross	2023	1/17/2023	Signatories
Mayor Jim Ross	2022	2/22/2022	Signatories
Mayor Jeff Williams	2021	12/4/2020	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

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2000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

500 youth, 1500 adult

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

empty lots

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We are planting more none mow and wildflower area in communities and doing outreach

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We want to continue to support monarch butterfly migration and habitat

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

more local help from the national wildlife federation

What else should we know about your monarch butterfly conservation efforts over the last year?

We have kept the momentum going and plan to for the foreseeable future

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

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Date of Proclamation:

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

500

How many people attended your event? (Enter WHOLE NUMBERS only)

2500

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

River Legacy Foundation At Best Fall Fest

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

butterfly.jpg

Please describe the groups you engaged with and how you engaged with these groups below.

I talked to and did a monarch butterfly habitat with the Arlington Nature conservatory.

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

32.737065, -97.131411 This is in a on ramp going from Abrams Street around to Fielder, 1.6 acres Julia Bergen Park 3.4 acres, this park has 2 different areas one is at address 1204 Center St Arlington Tx and the other is at 1300 Mary Street.

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

1000

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What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

1.6, 3.4 but some was in a park not just median and rows.

Please describe the maintenance schedule for these planted areas.

We seeded the area we did not plant, plants. We put out 6lbs of seed. We mow this area 2 times per year. One time in the spring after the flowers have gone to seed to redistribute the seeds and then one time in the fall/winter. At Julia Bergen we put out 12lbs of seed and maintain the same way.

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