Arlington

Arlington, TX

Mayor Jim Ross

Pledge Summary

2 years ago we were a champion monarch city. We want to continue our efforts supporting monarch butterflies.

Action Items Committed for 2022

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Systems Change

- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Jim Ross	2026	2/23/2026	
Mayor Jim Ross	2025	1/8/2025	Signatories
Mayor Jim Ross	2024	2/13/2024	Signatories
Mr. Jim Ross	2023	1/17/2023	Signatories
Mayor Jim Ross	2022	2/22/2022	Signatories
Mayor Jeff Williams	2021	12/4/2020	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

3000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

1000 youth, 2000 adult

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

3

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

yard, city wildflower areas, park right of ways

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We are planting more none mow and wildflower area in communities and doing outreach

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We want to continue to support monarch butterfly migration and habitat

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

more local help from the national wildlife federation

What else should we know about your monarch butterfly conservation efforts over the last year?

We have kept the momentum going and plan to for the foreseeable future

Selected Action Items

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Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

500

How many people attended your event? (Enter WHOLE NUMBERS only)

2000

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

River Legacy Foundation

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City of Arlington mowing contract administrator

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

I spoke with the contract administrator about not mowing until the wildflowers had finished blooming and creating dedicated no mow area through major fly thru areas.

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

10/28/2022

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

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Monarch and all pollinators day

Upload a copy of your proclamation.

monarch procl 2022.jpg

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