Arlington

Arlington, TX

Mayor Jeff Williams

Pledge Summary

We have been involved in the Mayor Monarch Pledge since it started. In 2019 we were in the champion city circle. We would like to continue out work and efforts helping monarch butterflies.

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Systems Change

- Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Jim Ross	2026	2/23/2026	
Mayor Jim Ross	2025	1/8/2025	Signatories
Mayor Jim Ross	2024	2/13/2024	Signatories
Mr. Jim Ross	2023	1/17/2023	Signatories
Mayor Jim Ross	2022	2/22/2022	Signatories
Mayor Jeff Williams	2021	12/4/2020	Leadership Circle

Action Items

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In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

3000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

1750 adult and 1250 youth

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

3

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

parks and in medians

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We are giving away milkweed seed along with information about monarch butterflies in these areas.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We want to be environmentally responsible and promoting pollinators is a great way to be responsible.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

People like the free seeds and brochures. Also maybe a qr code to resources that we could advertise.

What else should we know about your monarch butterfly conservation efforts over the last year?

The past couple of years have been extremely tough with the corona virus and we have done most efforts digitally.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

NOvember 15, 2021

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Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayors Monarch Pledge Day

Upload a copy of your proclamation.

Monarch Pledge Day.pdf

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Please describe the groups you engaged with and how you engaged with these groups below.

We have talked to master naturalist about expanding areas that they take care of to include milkweed and other pollinator plants.

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

Our mowing program allows for no mow areas on city property to allow for milkweed and other native pollinator plant growth.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

This was changed several years ago and is maintained by the parks department, so the group in charge of the pledge is who is in charge of the mowing contract and planting programs.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

101 Center st. Arlington

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

This is working with City Hall

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

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.25

Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

How many estimated individuals participated in your challenge? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 100).

3000

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

River Legacy Foundation

When did this challenge take place?

October 9 2021

What is the total acreage of habitat created? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0

Please describe your challenge and the results.

We challenged people to come by and get free milkweed seed, take pics of monarch butterflies, and to post on social media and tag city of Arlington on Facebook.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

UTA

How many plants were planted? (Enter WHOLE NUMBERS only)

0

Please describe your effort in completing this action.

This is continuing and effort for previous years, we did not plant any new plants we maintained the butterfly area that already exist at the community garden.

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

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What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

50

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

We have used a mower to keep invasive plants down and we have utilized community groups to manually dig out invasive species such as privet.

Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Public Works

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

We do not have a noxoius plant list but we do have an approved plant list with milkweed on it. https://www.arlingtontx.gov/city_hall/departments/parks_recreation/parks_trails/forestry_and_beautification

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

completed

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