

# City of Weston

Weston, FL

Mayor Margaret Brown

## Pledge Summary

Weston, as the westernmost city in Broward County, backs up against the Everglades, making environmental stewardship one of our greatest responsibilities. We've taken on the task of promoting "Florida-friendly landscaping" by sharing valuable local resources and guides in our community. We're also working towards certification as a National Wildlife Foundation Community Wildlife Habitat. As part of our efforts, we sponsored the registration of over a dozen local homes as Certified Wildlife Habitats - recognizing their use of pollinator-supporting plants.

## Action Items Committed for 2023

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

### Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

## Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Margaret Brown	2023	3/17/2023	

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).**

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)**

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).**

**Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.**

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

**What else should we know about your monarch butterfly conservation efforts over the last year?**

## **Selected Action Items**

**Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.**

**Date of Proclamation:**

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

**Host or support a native seed or plant sale, giveaway or swap.**

**How many plants were sold and/or given away at your event?**

**How many people attended your event?**

**What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?**

**Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).**

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

**What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)**