Borough of Sewickley

Sewickley, PA

Mayor George Shannon

Pledge Summary

The Borough of Sewickley is located in Allegheny County, Pennsylvania, approximately 11 miles northwest of Pittsburgh. Sewickley is a Native American word for "sweet water" and has a history that dates back to the mid 1700's, with the first written mention of Sewickley dated December 31, 1767. The Borough was incorporated in 1853 and has a population of approximately 3,931. Sewickley is 1 square mile and offers a wide variety of amenities as well as many community events throughout the year. Mayor Shannon has committed to saving the Monarch butterfly and other pollinators with the signing of the Mayors' Monarch Pledge and looks forward to engaging residents in building more pollinator habitats throughout the Borough.

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species’ need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.
- Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Facilitate or support a milkweed seed collection and propagation effort.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Systems Change

- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

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- Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor George Shannon	2023	3/16/2023	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

428

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0.” (Enter WHOLE NUMBERS only.)

413 Adults and 15 Youth

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

resident yards, public spaces, center divider on Broad Street

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Events are meant to reach out to the entire Borough which includes lower income areas.

What was your community’s motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Learning that Monarch Butterflies are at risk.

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What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

The newsletters have been helpful.

What else should we know about your monarch butterfly conservation efforts over the last year?

We are very fortunate to be able to partner with the community to raise awareness of the need to help the Monarch Butterfly.

Selected Action Items

Facilitate or support a milkweed seed collection and propagation effort.

Upload any relevant documents, images, or other attachments related to your effort on this action.

EARTH DAY 2023 FLYER.pdf

How many people attended your event? (Enter WHOLE NUMBERS only)

What species were collected or propagated?

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Please describe the milkweed seed collection and propagation effort that you hosted.

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

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If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

May 9, 2023

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayors' Monarch Pledge Day

Upload a copy of your proclamation.

Proclamation 05.09.2023.pdf

Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Please describe the extent of engagement with these groups and associated opportunities to create monarch habitat.

The area on Broad Street is a particularly beautiful spot for planting. With the help of landscapers, the garden clubs, and the Public Works Department, a watering system was installed on Broad Street and a beautiful arrangement of plants and flowers were planted.

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Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

The Borough had several discussions with members of the local gardening clubs, members of the community and Public Works in preparation for the planting of flowers in various locations within the Borough and for two large events – May Mart and Earth Day.

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

How many community organizations and groups participated? Please list them below.

The Borough worked with the 5 local gardening clubs (Edgeworth Garden Club, Grapevine Garden Club, The Little Garden Club, Trowel & Error Garden Club, Village Garden Club), Sewickley Public Works, Sustainable Sewickley and local volunteers.

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

The Borough of Sewickley hosted an Earth Day event where the surrounding communities had the opportunity to clean up the area. The Monarch butterfly was highlighted. Milkweed seed packets and reading materials were provided to everyone so that they could learn about the Monarch butterfly. Again, the 6 local gardening clubs were participants.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

We are unsure of the exact number as there were 5 different garden clubs that participated, as well as numerous vendors. There were many different kinds of plants, flowers and trees, as well as seed packets.

How many people attended your event? (Enter WHOLE NUMBERS only)

200

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

The Borough of Sewickley hosted a May Mart event with the Sewickley gardening clubs (Edgeworth Garden Club, Grapevine Garden Club, The Little Garden Club, Trowel & Error

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Garden Club, Village Garden Club and Sustainable Sewickley). The event provided an educational opportunity, and a variety of plants, flowers and trees were sold to the surrounding communities.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Broad Street Plantings.png

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Borough of Sewickley Borough Manager's Office, Public Works Department, the gardening clubs, landscapers and local volunteers.

How many plants were planted? (Enter WHOLE NUMBERS only)

3000

Please describe your effort in completing this action.

The area on Broad Street is a particularly beautiful spot for planting. With the help of landscapers, the garden clubs (Edgeworth Garden Club, Grapevine Garden Club, The Little Garden Club, Trowel & Error Garden Club, and the Village Garden Club), Sustainable Sewickley, and the Public Works Department, a watering system was installed on Broad Street and a beautiful arrangement of plants and flowers were planted. In addition the plantings on Broad Street, numerous plants and flowers were planted in planters and in parks around the Borough.

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