Minnetonka Beach

Minnetonka Beach, MN

Mayor of The City of the Village of Minnetonka Beach Joe Pagano

Pledge Summary

Minnetonka Beach, Minnesota is a community of approximately 535 residents and 230 homes located west of Minneapolis on beautiful Lake Minnetonka. As a lake community, we are very mindful of the importance of being responsible stewards of our environment so we can preserve the beauty of our lake and community. We are on a journey to revive and restore our community parks with native plants and gardens which are both beautiful and provide an ecosystem for beneficial insects and wildlife. Monarch butterflies are important pollinators which we are trying to support with the planting of milkweed and nectar producing plants. We signed the Mayor's Monarch Pledge in 2021 and would like to renew that Pledge in 2023 to further engage our residents in building a more pollinator-friendly habitat throughout the Village.

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Display educational signage at monarch gardens and pollinator habitat.
- Host or support a native seed or plant sale, giveaway or swap.

Systems Change

- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Past Pledge Archive

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Mayor Name	Program Year	Pledge Date	Achievement
Mayor Joe Pagano	2026	3/31/2026	
Mayor Joe Pagano	2025	3/26/2025	Signatories
Mayor of The City of the Village of Minnetonka Beach Joe Pagano	2023	3/9/2023	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

550

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

200 youth, 350 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.03

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

seed packs to residents for personal gardens, City Hall garden, planted 150,000 seeds in a 1/3 acre garden in park

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

none at this time

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

to show our City's commitment to Monarchs and native pollinators as part of the City's efforts to revive our community parks with native plants and gardens for beauty and providing an ecosystem for beneficial insects and wildlife. Education too.

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What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

not sure at this time but will consider the question for next year

What else should we know about your monarch butterfly conservation efforts over the last year?

we planted 150,000 plants. Lot's of effort encouraging residents to plant milkweed, using organic chemicals for lawn care and selective mowing, other nectar planting programs in city gardens and parks. new educational signage.

Selected Action Items

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Upload any relevant documents, images, or other attachments related to your effort on this action.

GSC21.1A-PollinatorGardenPlantsMB REVISED.png

How many community organizations and groups participated? Please list them below.

Park Commission members designed and created an educational pollinator sign for the pollinator garden in Lafayette Park in the City of Minnetonka Beach. Future signs are being planned as well, one to be located at a pollinator garden located at the City's Swim Beach Park.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Specific Mowing instructions were given to public works for the pollinator garden area.

Display educational signage at monarch gardens and pollinator habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

GSC21.1A-PollinatorGardenPlantsMB REVISED.png

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

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Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

On the Pollinator Garden Sign there is a did you know... and paragraph about Natural Allies, What kinds of pollinators have you seen? What makes these plants a good partner? and the flowers shown are actually in the garden.

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

2021

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayor's Save the Monarch Butterflies Pledge Proclamation

Upload a copy of your proclamation.

Mayor LIndstroms save the monarch butterfies pledge 2021.pdf

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Park Commission, City Council, Mayor, City Staff, residents

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in progress

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

n/a

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

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3 years from now

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pollinator garden Holt.docx

Upload any relevant documents, images, or other attachments related to your effort on this action.

GSC21.1A-PollinatorGardenPlantsMB REVISED.png

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Lafayette Park in Minnetonka Beach on an extensive walking path near Shoreline Drive; 150,000 seeds planted

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Park Commission, the Mayor of Minnetonka Beach, City Staff

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.03

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

pollinator seed packets Holt 2023.docx

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

resident volunteers Curt and Vicki Holt

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How many plants were planted? (Enter WHOLE NUMBERS only)

150000

Please describe your effort in completing this action.

we sowed 150,000 seeds in our 1/3 acre garden

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

23 packets of seeds were given away in our City Hall lobby and will continue to take place for a few more weeks

How many people attended your event? (Enter WHOLE NUMBERS only)

23

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

City Hall Staff and Park Commissioner Curt Holt organized the see packet giveaway

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