City of Murrieta

Murrieta, CA

Mayor Cindy Warren

Pledge Summary

Murrieta's more than 115,000 residents live in one of the safest cities in the U.S., with top-ranked schools and a dynamic business environment. Central to all of Southern California, Murrieta is an ideal place to call home and raise a family. With 53 parks in the city and ample trails and open space, Murrieta Mayor Cindy Warren recognizes the important role that monarch butterflies and other pollinators play in our environment. By signing the Mayor's Monarch Pledge, the City of Murrieta looks forward to engaging residents about this topic and providing resources to create more pollinator habitat throughout the city.

Action Items Committed for 2025

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Cindy Warren	2025	2/27/2025	Signatories
Mayor Lisa DeForest	2023	3/3/2023	

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

Created with the DynamicPDF Essentials Edition. [u518:v1.14.0.49966]

1000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

1000

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Murrieta Public Library

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We use the Mayors' Monarch Pledge to engage marginalized communities by prioritizing habitat projects in low-income neighborhoods and communities of color and partnering with trusted local organizations, schools, and community leaders. By placing pollinator gardens in accessible public spaces and providing free or low-cost plants, materials, and multilingual education, we reduce barriers to participation.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Our community was motivated to take the Mayors' Monarch Pledge to address the decline of pollinators while simultaneously creating greener, healthier, and more resilient neighborhoods.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Thus far, the most helpful resources have been technical guidance on creating and maintaining monarch habitats, access to native plants and seeds, educational materials, and opportunities for networking with other cities and community organizations engaged in the Pledge. These resources have enabled us to build visible, sustainable pollinator spaces and engage residents in hands-on conservation.

Created with the DynamicPDF Essentials Edition. [u518:v1.14.0.49966]

What else should we know about your monarch butterfly conservation efforts over the last year?

Over the past year, our monarch butterfly conservation efforts have focused not only on habitat creation but also on community engagement and education. We have installed pollinator gardens and native plantings in public spaces.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

We launched and maintained a targeted public communication effort to encourage residents to plant monarch gardens at their homes and in neighborhood spaces. This effort included educational outreach through social media, the city website, newsletters, and local events to raise awareness about monarch habitat loss and the importance of native milkweed and nectar plants. We provided simple, accessible resources—such as planting guides, recommended native species lists, and garden signage—to reduce barriers to participation. The Murrieta Seed Library program was highlighted as a free community resource designed to promote native plants and support residents in establishing monarch-friendly gardens. Partnerships with schools, community groups, garden clubs, and neighborhood associations helped expand reach and sustain engagement. By highlighting success stories and seasonal planting opportunities, this ongoing communication effort fostered community pride, increased pollinator-friendly landscapes, and supported long-term monarch conservation.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

The library is home to our seed library, where anyone is welcome to come in and take seeds to plant at their home. Many community members frequently visit the library specifically to utilize this service, making it a natural and accessible location for a native seed giveaway. Supporting this initiative aligns perfectly with our mission to promote sustainability, learning, and community engagement.

How many people attended your event? (Enter WHOLE NUMBERS only)

1000

Created with the DynamicPDF Essentials Edition. [u518:v1.14.0.49966]

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

This is led by the Murrieta Public library.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

The demonstration garden is located just outside the Murrieta Library. This location is significant because it places the garden in a highly visible, community-centered space where visitors can learn about California native plants and pollinators. As a California native plant pollinator garden, it highlights the monarch butterfly's cultural and ecological importance in the region, emphasizing California's role as critical habitat for monarch migration, breeding, and overwintering.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The Murrieta Public Library has partnered with the California State Library and the Western Municipal Water District to create a California native plant pollinator garden to grow alongside our Seed Library.

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.25

Created with the DynamicPDF Essentials Edition. [u518:v1.14.0.49966]