

City of Elkhart

Elkhart, TX

Mayor Jennifer McCoy

Pledge Summary

The City of Elkhart Texas is a small town of approximately 1200 people.

Action Items Committed for 2024

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Display educational signage at monarch gardens and pollinator habitat.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Jennifer McCoy	2024	12/1/2023	Signatories
Mrs. Jennifer McCoy	2023	2/21/2023	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).

300

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)

50

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).

0

Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.

Previously established in 2023

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Butterfly release day

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Help save the monarchs

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Free seeds for giveo

What else should we know about your monarch butterfly conservation efforts over the last year?

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Selected Action Items

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event?

100 seed packets

How many people attended your event?

100

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Local butterfly breeder

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City staff

How many plants were planted?

25

Please describe your effort in completing this action.

Maintained the flower gardens established in 2023

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located?

1

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Display case showing lifespan of butterflies, literature, concerning milkweed, and butterflies, and free seeds.