Town of York

York, ME

Selectboard, Chair Todd Frederick

Pledge Summary

The Town of York, comprised of Cape Neddick, York Harbor, York Village and York Beach, is in the southern tip of Maine and has a population of over 13,000 year-round residents. This coastal community is home to the Nubble Lighthouse, Mount Agamenticus, and is famous for its long sandy beaches. York also has large areas of forest, community parks, fields, and green space along with some of the highest levels of biodiversity in the state. In our recent Comprehensive Plan, a top goal is to preserve, protect, and enhance natural resources to include wildlife habitat. We are pledging to help protect and increase public awareness of Maine's native pollinators, to include the monarch butterfly, and their habitats.

Action Items Committed for 2026

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.
- Facilitate or support a milkweed seed collection and propagation effort.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Selectboard, Chair Todd Frederick	2026	3/27/2026	
Selectboard, Chair Todd Frederick	2025	2/3/2025	Signatories
Selectboard, Chair Todd Frederick	2024	3/22/2024	Signatories
Selectboard, Chair Todd Frederick	2023	2/10/2023	Leadership Circle

Action Items

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In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

What else should we know about your monarch butterfly conservation efforts over the last year?

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

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How many people attended your event? (Enter WHOLE NUMBERS only)

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

Facilitate or support a milkweed seed collection and propagation effort.

How many people attended your event? (Enter WHOLE NUMBERS only)

40

What species were collected or propagated?

Common Milkweed, Butterfly Weed

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Mount Agamenticus Conservation Program, York Parks and Recreation, York Public Library

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Please describe the milkweed seed collection and propagation effort that you hosted.

Seeds were collected from the summit of Mount Agamenticus and surrounding communities by Conservation Program (York Parks and Recreation) staff. Some Common Milkweed seeds were packaged to distribute by the York Public Library, with instructions on how to cold stratify and/or sow. Common Milkweed and Butterfly Weed seeds are being propagated at the summit of Mount Agamenticus in a cold frame. Additional plant species collected and propagated: New England Aster, Blazing Star, and Lupine (to be planted at Mount Agamenticus and potentially other locations in town)

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