# Village of Great Neck Plaza

Great Neck Plaza, NY

Mayor Ted Rosen

## Pledge Summary

Mayor’s Monarch Pledge The Village of Great Neck Plaza has joined other communities in taking the pledge to help stem the decline of the monarch butterfly. While most butterfly species can feed on a variety of host plants, monarch caterpillars can only survive on a diet of milkweed. That’s why monarch butterflies are often referred to as milkweed butterflies! Our Village took an active part to try to restore the population of this beautiful species of butterfly. This July, we participated by buying a Garden for Wildlife Native Plant Collection from the Garden by Wildlife by National Wildlife Federation. We first identified the different areas in our Village that we could plant these collections. Some plants were more suitable for areas of full sun and others were better planted in areas of partial shade. Then we ordered over 200 plants, which included sets of Whorled Milkweed, Monarch Munchables and pollinator Power plants. With the help of our Department of Public Works, who planted these plants, we watched as they grew and grew. The plants are all annuals so we will look forward to seeing them return next year and hopefully many other years afterward. We will review the success of the gardens next year and plan to order additional plants and offer them for free to the homeowners, condo, and co-op buildings in our village. We look forward to seeing the beautiful monarch butterflies and even hummingbirds flying through our village.

## Action Items Committed for 2023

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species’ need for habitat. This proclamation must incorporate a focus on monarch conservation.

### Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

## Past Pledge Archive

| Mayor Name | Program Year | Pledge Date | Achievement |
|---|---|---|---|
| Mayor Ted Rosen | 2023 | 12/1/2022 | |

Created with the DynamicPDF Essentials Edition. [u729:v1.14.0.49966]

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).**

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)**

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.**

**Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.**

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

**What else should we know about your monarch butterfly conservation efforts over the last year?**

## Selected Action Items

### Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

**Date of Proclamation:**

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

### Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Created with the DynamicPDF Essentials Edition. [u729:v1.14.0.49966]

**Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)**

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

**What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres ). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.**

## Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

**Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)**

**How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)**

**What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.**

**Please describe the maintenance schedule for these planted areas.**

Created with the DynamicPDF Essentials Edition. [u729:v1.14.0.49966]