

City of Parma Heights

Parma Heights, OH

Mayor Marie Gallo

Pledge Summary

Mayor Marie Gallo accepted the Mayors' Monarch Pledge in tandem with her goal to expand the Parks and Recreation Department in Parma Heights. She is committed to engaging her community in supporting wildlife and educating them on their value and purpose. Mayor Gallo will continue to expand her city pollinator gardens and fight the invasive species in our local parks!

Action Items Committed for 2023

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Facilitate or support a milkweed seed collection and propagation effort.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Marie Gallo	2026	3/23/2026	
Mayor Marie Gallo	2025	2/10/2025	
Mayor Marie Gallo	2024	3/22/2024	Signatories
Mayor Marie Gallo	2023	2/3/2023	Signatories
Mayor Marie Gallo	2022	4/30/2022	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).

2500

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)

800 youths 1700 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).

1.25

Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.

City Parks, Roadsides, & Community Gardens

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Parma Heights Recreation programming where Mayor's Monarch Pledge activities and handouts are available are always open to the public (resident and non-resident). These events (Earth Day in the Commons and Creatures in the Commons) are free. All of our restoration work has been done on public property as well which means it is open for all to enjoy!

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Mayor Gallo and the Recreation Department have a shared interest in educating and sharing the value our native flora and fauna bring. Parma Heights is a community that values its greenspace so adding with meaningful stewardship seems like a win for all.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

The examples provided within the website. Existing proclamations and legislation have made it so easy for our Mayors Office and Law Department to execute exactly what we are looking for without overloading them! We also find the Facebook Page very helpful for article examples and seeing what other cities are accomplishing!

What else should we know about your monarch butterfly conservation efforts over the last year?

Mayor Gallo loves to talk about the impact this pledge has made to our parks. Even the smallest piece of unused space has the potential to benefit pollinator insects if you know to look at them that way.

Selected Action Items

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event?

How many people attended your event?

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

What is the total acreage of land treated to remove invasive plants?

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

Saturday April 29 2023

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayors' Monarch Pledge Day

Upload a copy of your proclamation.

[2021 Mayors' Monarch Pledge Day.pdf](#)

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[6.png](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[7.png](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[8.png](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[9.png](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[Mayor's Monarch.jpg](#)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

We once again had our "Mayors Monarch Monday" social media run. We educated the public on the caterpillars we hand-raised and released and also where they could find milkweed in our parks!

Facilitate or support a milkweed seed collection and propagation effort.

Upload any relevant documents, images, or other attachments related to your effort on this action.

[6.png](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[7.png](#)

How many people attended your event?

627

What species were collected or propagated?

Asclepias syriaca L. & Asclepias tuberosa L.

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Parma Heights Mayors Office, Parma Heights Recreation

Please describe the milkweed seed collection and propagation effort that you hosted.

Milkweed seeds were collected by Parks and Recreation Staff and donated by residents. Seeds were cleaned, bagged with an informational flyer, and passed out at our Creatures in the Commons event. Parma Heights Recreation also started a seed pickup at Parma Heights City Hall; cleaned and bagged milkweed seeds will be available through the end of the year!

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

[Mayor's Monarch.png](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[2023 Pearl Rd Pollinator Garden.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[Here's the buzz on Parma Heights' new pollinator garden at Greenbrier Commons - cleveland.com.pdf](#)

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Both Gardens are located in our recreation complex, Greenbrier Commons, at 6200 Pearl Road Parma Heights Ohio 44125. Greenbrier Commons leads into Cleveland Metroparks Big Creek Reservation through a connector trail behind the community center. Both gardens are located in highly trafficked areas where plants that were previously labeled as "noxious weeds" are now visible as beautiful landscaping.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Parma Heights Mayors Office, Recreation Department, and Service Department

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones.

.25

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

[2023 Pearl Rd Pollinator Garden.pdf](#)

Upload any relevant documents, images, or other attachments related to your effort on this action.

[Mayor's Monarch.png](#)

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Parma Heights Mayor's Office, Recreation Department and Service Departments

How many plants were planted?

105

Please describe your effort in completing this action.

In collaboration with our 2023 Earth Day in the Commons Event, we added 105 plants to a new garden on our main street (Pearl Rd) and our existing garden behind our Cassidy Theatre Community Center. The plants were purchased from Shaker Lakes Nature Center native plant sale and Grace Brothers Nursery.