Town of Kernersville

Kernersville, NC

Mayor Dawn Morgan

Pledge Summary

Kernersville is in Forsyth and Guilford Counties of North Carolina. This area is known as the Piedmont Triad region. Our community is committed to educational efforts and habitat preservation.

Action Items Committed for 2023

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Display educational signage at monarch gardens and pollinator habitat.

Systems Change

- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Dawn Morgan	2024	3/31/2024	Leadership Circle
Mayor Dawn Morgan	2023	3/17/2023	Signatories
Mayor Dawn Morgan	2022	4/28/2022	Signatories

Action Items

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In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

2117

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

17 youth and 2100 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

2

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

residential yards and along streambanks (from plant giveaways)

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

we advertise with social media, tv and Town website for events

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

improving the environment is part of our stormwater permit and our mayor is passionate about making Kernersville a beautiful place to live.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Example signage

What else should we know about your monarch butterfly conservation efforts over the last year?

We have plant and seed giveaways as well as planting parties for citizens to participate in throughout the year. We also provide lectures where we discuss adding more plants within

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the landscape to help pollinators have habitat for their essentials.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

We have some printed materials, but most information is communicated through our Facebook, Nextdoor, and Town website.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

PlantKit2023.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Flower_Flyer2023.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Kits.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Unloading Bulbs.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Flower_FlyerDec2023A.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Monarch pledge poster-small.pdf

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

14 pallets of bulbs/flower mix; 1284 plugs; 701 seed packets (3 events)

How many people attended your event? (Enter WHOLE NUMBERS only)

2101

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Village of Clemmons, Town of Lewisville, Ciener Botanical Gardens

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch Activity.docx

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pollinator and Plant Scavenger Hunt Capture.PNG

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Paul J. Ciener Botanical Garden, 215 South Main Street, Kernersville, NC They have a monarch weigh station and many pollinator plants within the gardens.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The garden just became part of the Town's property so it is now part of our parks and rec department. It was existing.

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

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0.02

Display educational signage at monarch gardens and pollinator habitat.

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

1

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

The signage is describing the purpose of a monarch weigh station. There are also pollinator habitat signs in the gardens. They are currently redoing some of the signs.

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Upload any relevant documents, images, or other attachments related to your effort on this action.

NoMowZone-CenturyPksign-wplantnames.pdf

Upload any relevant documents, images, or other attachments related to your effort on this action.

Plant party plants.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Plant Party.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

RainDelayPic.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Working between departments within the Town employees to plan for future gardens as well as enhance what we have already established.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

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in progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Currently the ordinances are being reorganized and we hope to have additions/changes made by the end of 2024. We're working to add more native plants in most newly planted areas as buildings are constructed. This is on-going. Parks and Recreation has been incorporating more native plants as areas are repaired for projects. For example, we added 100 lbs of Little Bluestem seed, 1280 native grasses and 250 native perennials along the dam and shoreline of one of our ponds in March 2023. We also stabilized a stream bank with 450 native trees/shrubs in December 2023.

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