Town of Kernersville

Kernersville, NC

Mayor Dawn Morgan

Pledge Summary

Kernersville is in Forsyth and Guilford Counties in North Carolina in the Piedmont Triad region. Our community is committed to educational efforts and habitat preservation.

Action Items Committed for 2022

Communications and Convening

- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Display educational signage at monarch gardens and pollinator habitat.
- Host or support a native seed or plant sale, giveaway or swap.

Systems Change

- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Dawn Morgan	2024	3/31/2024	Leadership Circle
Mayor Dawn Morgan	2023	3/17/2023	Signatories
Mayor Dawn Morgan	2022	4/28/2022	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

3109

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

322 youth and 2787 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

residences, schools, park

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

We gave butterfly weed seed packets to specific school groups that toured Town Hall (our schools are pretty diverse). However, this was not a direct program goal.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Our Mayor is very engaged in environmental stewardship and supports those type of projects which makes it easier for stormwater staff to work with parks and rec staff to share a common goal of providing pollinator habitat.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Examples from other communities of signage, programs and habitat.

What else should we know about your monarch butterfly conservation efforts over the last year?

We gave away 12 pallets of mixed bulbs/plants as well as 2000 butterfly weed seed packets.

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Selected Action Items

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

Public Services Parks and Recreation Ciener Botanical Gardens

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Planting milkweed and other pollinator plants Weigh station for butterflies Reduce mowing near shorelines

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Flower_Flyer20222.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_0384.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

We gave away 12 pallets of mixed bulbs/plants

How many people attended your event? (Enter WHOLE NUMBERS only)

562

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Keep Winston Salem Beautiful

Display educational signage at monarch gardens and pollinator habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Monarch pledge poster-small.pdf

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

3

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

We posted the pdf poster and provided small copies to folks that wanted seed packets. We distributed 2000 milkweed seed packets and had stations at Public Services, Town Hall and Parks and Recreation. Once all the seeds were given out, the signs were removed while we order more. Ciener Botanical Gardens, 215 S Main St, Kernersville, NC 27284 has a monarch weigh station (https://www.cienerbotanicalgarden.org/explore-our-garden). Kernersville Public Services, 509 Michael St, Kernersville, NC 27284 has more than 96 species of native plants on 2 acres. A sign is still being designed. Several projects within the parks are being planned with signage to follow for pollinators.

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

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Parks and Recreation

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In process

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Kernersville Public Services, 509 Michael St, Kernersville, NC 27284 has more than 96 species of native plants on 2 acres. A sign is still being designed and we hope to have within 2023. Several projects within the parks are being planned for 2023 with signage to follow for pollinators.

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