City of Corinth

Corinth, TX

Mayor Bill Heidemann

Pledge Summary

The City of Corinth is committed to monarch and pollinator conservation through initiatives that enhance habitats, promote community involvement, and support environmental sustainability. Key efforts include the City Hall Pollinator Project, the enhancement of the Corinth Community Butterfly Garden with native plants and public art, and partnerships with organizations like the Native Plant Society and UNT to integrate pollinator-friendly vegetation into erosion control and water quality projects. These initiatives, paired with educational outreach and volunteer opportunities, align with Corinth’s broader goals of biodiversity and sustainability, solidifying its role as a leader in environmental stewardship.

Action Items Committed for 2025

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species’ need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.
- Launch, expand, or continue one or more ordinances to reduce light pollution to benefit urban wildlife.

Past Pledge Archive

Created with the DynamicPDF Essentials Edition. [u173:v1.14.0.49966]

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Scott Garber	2026	1/23/2026	Signatories
Mayor Bill Heidemann	2025	1/8/2025	Signatories
Mayor Bill Heidemann	2022	4/28/2022	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

1000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

200

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

City Hall landscaping

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Invite everyone to participate

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

expand education around monarchs

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Created with the DynamicPDF Essentials Edition. [u173:v1.14.0.49966]

marketing tool kit

What else should we know about your monarch butterfly conservation efforts over the last year?

increased volunteerism in our butterfly garden

Selected Action Items

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Spring flower bed post.png

How many community organizations and groups participated? Please list them below.

American Heritage Girls Troop 1160 Just Serve University of North Texas Master Gardbers

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

Master Gardeners host several class in the garden The other groups volunteer to work in the butterfly garden.

Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Keep Corinth Beautiful and City Council

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

in progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

updating the development code to include pollinator-friendly plants approval Spring 2026

Created with the DynamicPDF Essentials Edition. [u173:v1.14.0.49966]

Launch, expand, or continue one or more ordinances to reduce light pollution to benefit urban wildlife.

Upload any relevant documents, images, or other attachments related to your effort on this action.

2.09.07.___Lighting_and_Glare_Regulations.docx

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City Council

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

Limit of light candle and time

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

Upload any relevant documents, images, or other attachments related to your effort on this action.

2.09.01.___Landscaping_Regulations.docx

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City Council

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

Created with the DynamicPDF Essentials Edition. [u173:v1.14.0.49966]

Encouragement of native planting in landscape regulations

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

5/1/25

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayors Monarch Pledge

Upload a copy of your proclamation.

Image.jpg

Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Polinator Blitz.png

How many estimated individuals participated in your challenge? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 100).

40

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Keep Corinth Beautiful Commission and City Council

When did this challenge take place?

September 2025

What is the total acreage of habitat created? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre =

Created with the DynamicPDF Essentials Edition. [u173:v1.14.0.49966]

43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

1

Please describe your challenge and the results.

Education about pollinators and plants in the area

Created with the DynamicPDF Essentials Edition. [u173:v1.14.0.49966]