

# City of Corinth

Corinth, TX

Mayor Bill Heidemann

## Pledge Summary

The City of Corinth is committed to monarch and pollinator conservation through initiatives that enhance habitats, promote community involvement, and support environmental sustainability. Key efforts include the City Hall Pollinator Project, the enhancement of the Corinth Community Butterfly Garden with native plants and public art, and partnerships with organizations like the Native Plant Society and UNT to integrate pollinator-friendly vegetation into erosion control and water quality projects. These initiatives, paired with educational outreach and volunteer opportunities, align with Corinth's broader goals of biodiversity and sustainability, solidifying its role as a leader in environmental stewardship.

## Action Items Committed for 2025

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters, other long-standing and influential community leaders) to support monarch butterfly conservation.

### Program and Demonstration Gardens

- Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

### Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.
- Launch, expand, or continue one or more ordinances to reduce light pollution to benefit urban wildlife.

## Past Pledge Archive

<b>Mayor Name</b>	<b>Program Year</b>	<b>Pledge Date</b>	<b>Achievement</b>
Mayor Bill Heidemann	2026	1/23/2026	
Mayor Bill Heidemann	2025	1/8/2025	Signatories
Mayor Bill Heidemann	2022	4/28/2022	Signatories

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (e.g., 50).**

1000

**Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)**

200

**In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).**

1

**Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.**

City Hall landscaping

**How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?**

Invite everyone to participate

**What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?**

expand education around monarchs

**What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?**

marketing tool kit

**What else should we know about your monarch butterfly conservation efforts over the last year?**

increased volunteerism in our butterfly garden

## Selected Action Items

**Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.**

**Upload any relevant documents, images, or other attachments related to your effort on this action.**

[Spring flower bed post.png](#)

**How many community organizations and groups participated? Please list them below.**

American Heritage Girls Troop 1160 Just Serve University of North Texas Master Gardbers

**Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.**

Master Gardeners host several class in the garden The other groups volunteer to work in the butterfly garden.

**Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.**

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Keep Corinth Beautiful and City Council

**What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.**

in progress

**If this action is In Progress, please describe your progress and a target date when you plan to complete action.**

updating the development code to include pollinator-friendly plants approval Spring 2026

**Launch, expand, or continue one or more ordinances to reduce light pollution to benefit urban wildlife.**

**Upload any relevant documents, images, or other attachments related to your effort on this action.**

[2.09.07. Lighting and Glare Regulations.docx](#)

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

City Council

**What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.**

Complete

**If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.**

Limit of light candle and time

**Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.**

**Upload any relevant documents, images, or other attachments related to your effort on this action.**

[2.09.01. Landscaping Regulations.docx](#)

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

City Council

**What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.**

Complete

**If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.**

Encouragement of native planting in landscape regulations

**Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.**

**Date of Proclamation:**

5/1/25

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

Mayors Monarch Pledge

**Upload a copy of your proclamation.**

[Image.jpg](#)

**Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.**

**Upload any relevant documents, images, or other attachments related to your effort on this action.**

[Polinator Blitz.png](#)

**How many estimated individuals participated in your challenge? Please limit your answer to only the number of individuals reached in the answer field (e.g., 100).**

40

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Keep Corinth Beautiful Commission and City Council

**When did this challenge take place?**

September 2025

**What is the total acreage of habitat created? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones.**

1

**Please describe your challenge and the results.**

Education about pollinators and plants in the area