Town of Melbourne Village

melbourne village, FL

Mayor Willow Martin

Pledge Summary

Melbourne Village is a small community of approximately 700 residents, located in The Space Coast area of Florida. The town was founded in 1946 as an Intentional Community, with early residents building their own homes, and running small businesses to support themselves and their families. Some of these businesses included farming chinchillas and organic gardening. The Town had an honor system town store where people could sell their products to their neighbors. The Town was incorporated in 1957 to avoid absorption into the surrounding, rapidly expanding city of Melbourne. Today, Melbourne Village retains much of it's original charm and personality. Many people still raise chickens, grow their own food, and participate in a very close knit community where neighbors helping neighbors is the norm. It is a refuge for abundant wildlife, making Monarch Habitat expansion a natural fit for the town.

Action Items Committed for 2021

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Convert vacant lots to monarch habitat.
- Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Willow Martin	2021	1/25/2021	

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If

Created with the DynamicPDF Essentials Edition. [u835:v1.14.0.49966]

none, please write 0." (Enter WHOLE NUMBERS only.)

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

What else should we know about your monarch butterfly conservation efforts over the last year?

Selected Action Items

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

Convert vacant lots to monarch habitat.

Where is the monarch habitat located? (Please provide an address, if possible)

Created with the DynamicPDF Essentials Edition. [u835:v1.14.0.49966]

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the total acreage of land that has been converted? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

How many lots were converted to monarch habitat? Please limit your answer to only the number of lots in the answer field below (e.g., 3)

Please describe when the lots were converted to monarch habitat and the planned maintenance schedule.

Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

How many estimated individuals participated in your challenge? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 100).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

When did this challenge take place?

What is the total acreage of habitat created? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

Please describe your challenge and the results.

Created with the DynamicPDF Essentials Edition. [u835:v1.14.0.49966]