Charter Township of West Bloomfield

Charter Township of West Bloomfield, MI

Township Supervisor Steven Kaplan

Pledge Summary

West Bloomfield is a township in southeastern Michigan with a population of roughly 68,000 residents. This urban Township is a bedroom community, with the highest per capita annual income ($108,000), among communities with populations of 60,000 or more. We boast 28 lakes and hundreds of acres of wetlands and woodlands. Residents and visitors enjoy the 72-mile pathway system, which is perfect for outdoor enthusiasts. West Bloomfield Township Supervisor, Steven Kaplan and the township board are committed to the protection of our beautiful community's environment, and to saving the monarch butterfly, and other pollinators, by signing the Mayors' Monarch Pledge, including educating the public on ways to promote pollinator habitats and hosting other events.

Action Items Committed for 2022

Communications and Convening

- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Systems Change

- Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Township Supervisor Steven Kaplan	2023	3/24/2023	
Township Supervisor Steven Kaplan	2022	4/26/2022	Signatories

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Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

250

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

25 youth, 225 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

civic center campus, near town hall

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Events through our Parks and Rec are offered to all, local ads in magazines.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Expand the pollinator friendly areas to help monarchs flourish.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Informational packets, seed packets, ads to use on social media accounts.

What else should we know about your monarch butterfly conservation efforts over the last year?

We have plantings, and educational classes, and signage.

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Selected Action Items

Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

How many community organizations and groups participated? Please list them below.

Town Hall and Parks and Recreation divisions, many through website and social media ads.

Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.

Importance of pollinators and offering milk weed and other plants that monarch's feed on, Parks had classes and native plant sales,

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

450

How many people attended your event? (Enter WHOLE NUMBERS only)

250

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

WBT Parks and Recreation

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

by town hall building and also natural areas surrounding parking lots on campus.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

CARDNO, other department heads at town hall.

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What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.5

Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sec._23_16.___Property_owner_required_to_cut__unlawful_deposit_on_vacant_property..pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

ordinance department, environmental division at town hall

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

in place, date unknown

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

Mayors Monarch Pledge 2022 News Release.docx

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

social media on FB posts, our website, and events through our parks division

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