City of Chamblee

Chamblee, GA

Mayor Brian Mock

Pledge Summary

Chamblee is a vibrant urban city located just 14 miles from downtown Atlanta with a population of roughly 30,000 residents. The city is located within the Piedmont region of the state and is home to 10 parks and the Chamblee Rail Trail. Mayor Mock has committed to saving the monarch butterfly and other pollinators with his signing of the Mayors' Monarch Pledge and looks forward to engaging residents in building more pollinator habitat throughout the city.

Action Items Committed for 2025

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.
- Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.
- Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.
- Create a community-driven educational conservation strategy, initiative, or practice that focuses on and benefits local, underserved residents.
- Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Program and Demonstration Gardens

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- Host or support a native seed or plant sale, giveaway or swap.
- Facilitate or support a milkweed seed collection and propagation effort.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Convert vacant lots to monarch habitat.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).
- Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.
- Display educational signage at monarch gardens and pollinator habitat.

Systems Change

- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.
- Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.
- Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.
- Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).
- Change weed or mowing ordinances to allow for native prairie and plant habitats.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Brian Mock	2026	12/4/2025	
Mayor Brian Mock	2025	2/28/2025	Monarch Champions
Mayor Brian Mock	2024	1/3/2024	Leadership Circle
Mayor Brian Mock	2023	12/12/2022	Leadership Circle
Mayor Brian Mock	2022	12/9/2021	Leadership Circle

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Mayor Eric Clarkson	2021	1/25/2021	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

1400

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

600

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Schools, parks and other shared public spaces

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

The ongoing HHE school garden maintenance project benefits a Title I school that serves a diverse and underserved population, including immigrants and those with special needs. Of the 600 students, 47% are Latino and 21% are African-American. During 2025, we also established a pollinator garden at the local high school, a second elementary school (both new schools also have diverse demographics) and started working with a predominantly Spanish-speaking apartment community, installing a pollinator garden at their clubhouse and donating milkweed plants to their residents to plant in balcony container gardens.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Chamblee's citizens are firmly committed to sustainability and care of the environment. A continuing commitment to the Mayor's Monarch Pledge is a natural activity for our citizens and government.

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What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Informative speakers and all the resources available on your website are invaluable, particularly the educational components and example signage. Hearing success stories from other communities has given us many ideas and inspiration.

What else should we know about your monarch butterfly conservation efforts over the last year?

In 2025, we continued maintaining all previously established butterfly gardens and habitats in the city, and added several new partnerships, increasing our reach to the underserved residents of Chamblee. We created bilingual educational display boards for use at city events, buildings and schools. We affected a system change in working with a developer to revise landscaping along a trail area from non-native to native plantings that will allow us to add pollinator plants and milkweed. A monarch-themed public art project will be unveiled in December that represents a collaborative effort between the artist, city and Spanish-speaking communities in Chamblee. For the first time, we found numerous monarch butterfly caterpillars in multiple locations on city property where milkweed has been planted! This was the most exciting and rewarding development in our conservation efforts to date.

Selected Action Items

Host or support a monarch neighborhood challenge to engage neighborhoods and homeowners' associations within the community to increase awareness, support community unity around a common mission, and/or create habitat for the monarch butterfly.

How many estimated individuals participated in your challenge? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 100).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

When did this challenge take place?

What is the total acreage of habitat created? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

Please describe your challenge and the results.

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Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

March 18, 2025

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

A Resolution to Support the 2025 Mayor's Monarch Pledge

Upload a copy of your proclamation.

Resolution 3-19-2025_ Mayors Monarch Pledge.pdf

Facilitate or support a milkweed seed collection and propagation effort.

How many people attended your event? (Enter WHOLE NUMBERS only)

3

What species were collected or propagated?

Butterfly weed - Asclepias tuberosa

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Keep Chamblee Beautiful

Please describe the milkweed seed collection and propagation effort that you hosted.

Milkweed seeds were collected from mature A. tuberosa plants on the city's Rail Trail. City staff and KCB volunteers cleaned and packaged the seeds into small envelopes to be given away at the KCB holiday tree recycling event in January 2026.

Create a community art project to enhance and promote monarch and pollinator conservation as well as cultural awareness and recognition.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Dresden Sculpture 12-13-25.jpg

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What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Chamblee's Public Art Commission

How many individuals were engaged in this effort? Please limit your answer to only the number of individuals reached in the answer field (Enter WHOLE NUMBERS only, e.g. 50).

25

Please describe the community art project that was implemented in your community and how it contributed to cultural awareness and recognition (e.g., number of art installations, type of art).

Created in collaboration with local residents, the City's Public Arts Manager, and a Spanish-speaking community liaison, this community-driven artwork celebrates resilience, transformation, and hope - values embodied by the monarch butterfly, a powerful symbol within immigrant communities. Artist William Massey, who is known for transforming scrap metal into dynamic 3D forms, brings this meaningful vision to life as a tribute to Chamblee's diverse and creative spirit. This art is one in a series of monarch-themed art projects throughout the city.

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

MMP Display Chalk Walk.jpg

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

This year, we created bi-lingual board educational displays about the monarch life cycle, the migration pathway, and the importance of planting milkweed. These displays were set up at public events and a local elementary school with a predominantly Spanish-speaking student population. The displays were supplemented with bi-lingual pollinator information handouts and free milkweed plants.

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

Lake Ivanhoe Garden Club plant donations.docx

Upload any relevant documents, images, or other attachments related to your effort on this action.

Tucker Plant Swap - Lake Ivanhoe Garden Club - plant donation 1.jpg

Please describe the groups you engaged with and how you engaged with these groups below.

We donated milkweed and other native plants to the Lake Ivanhoe Garden Club's plant swap. We also partnered with the Dunwoody Garden Club to publicize their amazing FREE lecture event by Dr. Doug Tallamy, which was attended by several hundred people.

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Upload any relevant documents, images, or other attachments related to your effort on this action.

GNPS Seminar on Native Plants 3-30-25.jpeg

How many community organizations and groups participated? Please list them below.

Chamblee Public Works Grounds & Greenspace Division, Keep Chamblee Beautiful, Georgia Native Plant Society, Lake Ivanhoe Garden Club.

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

In March, Keep Chamblee Beautiful and the Georgia Native Plant Society partnered to present an educational seminar called "Getting Started with Native Plants" that was attended by over 40 Chamblee residents; all participants left the seminar with a free native plant donated by GNPS. In the fall, Public Works Grounds & Greenspace division donated milkweed and other native plants to the Lake Ivanhoe Garden Club for their plant swap.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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OCH-Fall 25.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

OCH-Spring 25.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

OCH-Summer 25.jpg

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

5468 Peachtree Road, Chamblee GA 30341 - behind the Old City Hall that was constructed in 2000

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

The Public Works Grounds & Greenspace Division continued to maintain this beautiful garden that was planted in late 2023, partnering with the Georgia Native Plant Society to obtain additional native plants in the garden. Over 30 monarch butterfly caterpillars were observed on milkweed in the garden this fall!

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.01

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_3909.jpg

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

Approximately 4 acres were treated in 2025.

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Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

During 2025, Chamblee continued treatment of kudzu in parks with a selective herbicide that targets kudzu and does not harm beneficial vegetation. Also, whenever right-of-way vegetation is controlled, the public works staff continued to take the opportunity to evaluate whether invasive species are present (typically privet and Eleagnus or wisteria), and uses a cut-and-treat method to apply systemic herbicides to the cut stumps and minimize impacts to beneficial vegetation. Keep Chamblee Beautiful also uses volunteers to perform cut-and-treat removal of woody invasive species and hand removal of English ivy in the Keswick Forest.

Engage with Homeowners Associations (HOAs), Community Associations or neighborhood organizations to identify opportunities to plant monarch gardens and revise maintenance and mowing programs.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sienna Ridge 1.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sienna Ridge 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sienna Ridge 3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

RE_ Milkweed Plants for the Parents of our community Monarch Library.pdf

How many community organizations and groups participated? Please list them below.

two - Public Works and the Sienna Ridge apartment community, a predominantly Spanish-speaking residential community.

Please describe the extent of engagement with these groups and revisions implemented for mowing and maintenance programs.

Sienna Ridge is a vibrant community managed by an impassioned leader, Celia Lopez. Ms. Lopez started an after-school program for her young residents to provide tutoring and positive educational experiences. One activity was a pen-pal program with children from Mexico centered around the theme of the monarch butterfly, symbolizing growth and life.

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Public Works donated two flats of milkweed and two flats of other flowers to one of their events. The relationship blossomed, and Public Works later planted another dozen or so pollinator plants around their pollinator garden at the clubhouse. More collaboration and a larger community monarch garden is planned for 2026.

Convert vacant lots to monarch habitat.

Where is the monarch habitat located? (Please provide an address, if possible)

2197 Irvindale Drive, Chamblee, GA 30341

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Downtown Development Authority

What is the total acreage of land that has been converted? Please limit your answer to only the number of acres in the answer field below (e.g., 2 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

2

How many lots were converted to monarch habitat? Please limit your answer to only the number of lots in the answer field below (e.g., 3)

1

Please describe when the lots were converted to monarch habitat and the planned maintenance schedule.

The lot was converted to habitat in 2024, when the city began maintaining this lot, and continued throughout 2025. The lot is mowed in early spring/summer, and allowed to grow up with fall-blooming wildflowers during the fall migration time. This mowing schedule will be maintained until the lot is developed.

Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sustainability Plan Adopted 09152020_Select Pages.pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

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City management and Parks & Rec Department

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In progress

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

Chamblee adopted a Sustainability Plan in 2020, which included a policy to "Promote conservation planning through low impact development, sustainable food systems, and the protection of watersheds, urban forests, and wildlife habitats." It also set a goal to become a Bee City USA and promote "Bee-friendly practices".

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Bee City certification attainment remains in progress, but the city has made great strides in promoting bee- and other pollinator-friendly practices since 2020, through the involvement with the NWF MMP program. In 2026, we will work toward codifying additional monarch-specific conservation policy in the city's Parks Master Plan and a Sustainability Plan update.

Create a community-driven educational conservation strategy, initiative, or practice that focuses on and benefits local, underserved residents.

Please describe the process to create the strategy , the strategy goals and content, and/or results of implementation. Please also identify who was engaged in this process, what partnerships were established, and how you engaged these groups. Provide a link, if possible.

See responses to Action 6 as well as Action 9. Chamblee Public Works and Keep Chamblee Beautiful are actively engaging with our non-English-speaking, underserved residential apartment communities and public schools with such student populations, offering outreach opportunities to plant monarch/pollinator and community gardens, and take advantage of opportunities to set up our bi-lingual pollinator education display each year.

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Chamblee Public Works and Parks & Recreation Department

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What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Continually in progress -- the Public Works Grounds & Greenspace division regularly examines and utilizes every opportunity to incorporate milkweed and native nectar plants into city re-landscaping projects wherever possible. In 2026 and beyond, we will examine opportunities to codify this practice into written city policies.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

In progress with a target to develop a written policy in 2026.

Reduce or eliminate the use of herbicides, pesticides, or other chemicals that are harmful to monarchs and pollinators and urban wildlife.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Chamblee's Public Works division currently works with the city's third-party landscape contractors to reduce herbicide usage and *prohibits ALL* insecticide usage.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

The city intends to establish a sustainable landscaping plan. In the interim, we have prohibited insecticide usage by both in-house and contracted staff.

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rail Trail caterpillar.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rail Trail Clethra alnifolia.jpg

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Upload any relevant documents, images, or other attachments related to your effort on this action.

Rail Trail milkweed.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Rail Trail Native Plants.jpg

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

Chamblee's Rail Trail

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

150

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

5

Please describe the maintenance schedule for these planted areas.

Areas are maintained weekly by Public Works Grounds & Greenspace division staff and third-party contractors.

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

Upload any relevant documents, images, or other attachments related to your effort on this action.

CHAMBLEE_Certificate_2024.pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Keep Chamblee Beautiful, NWF Community Wildlife Habitat

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

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NWF Certified Community Wildlife Habitat for City of Chamblee for 22 years; also the Huntley Hills Elementary School Garden continues to be maintained, which is registered with Monarchs Across Georgia https://www.eealliance.org/monarchs-across-ga.html

Display educational signage at monarch gardens and pollinator habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

HHE Garden signage.jpg

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

3

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

Two signs are displayed at the Huntley Hills Elementary garden (see photo) - an NWF Schoolyard habitat sign and a Monarchs Across Georgia Pollinator Garden certification sign. The MAG sign contains a QR code that links to the MAG website. The Village Park Rain Garden also has a sign about the benefits of green infrastructure and the native plants installed in the garden.

Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).

Upload any relevant documents, images, or other attachments related to your effort on this action.

HHE3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

HHE4.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

HHE5.jpg

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Upload any relevant documents, images, or other attachments related to your effort on this action.

HHE6.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

HHE7.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Sienna Ridge 3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

CCHS Garden.jpg

What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please include a link to the program, if possible)

The Huntley Hills Elementary school pollinator garden continued to be maintained; see July 2025 garden photos uploaded. This garden is in the NWF Schoolyard Habitat program. The Old City Hall pollinator garden maintenance continued. We also installed a pollinator garden at the Chamblee Charter High School and at the Sienna Ridge Apartment Community,

How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)

4

Please list the names of the schools you are working with.

Continued working with Keep Chamblee Beautiful and Huntley Hills Elementary school PTA. Established new working partnerships with the Chamblee Charter High School Environmental Club and environmental science teacher, and the staff at the Sienna Ridge apartment community.

What resources, if any, are you providing to educators?

NWF Schoolyard Habitat curriculum and Georgia Environmental Education Alliance materials have been provided.

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How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).

750 students/youth and 75 adults

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Keep Chamblee Beautiful, school PTA, high school environmental club, Spanish-community apartment staff

How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.2

What is the maintenance schedule to ensure planted habitat is maintained?

At HHE, a group of parents have been trained on garden maintenance and utilize a Google chat to coordinate schedules. Quarterly PTA campus-wide workdays focus on heavier pruning and maintenance. City hall garden is maintained by city staff. City staff will also assist high school and apartment community staff in training volunteers or staff to maintain these new gardens.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

OCH-Summer 25.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Chamblee's Public Works and Parks & Rec Departments and Keep Chamblee Beautiful

How many plants were planted? (Enter WHOLE NUMBERS only)

75

Please describe your effort in completing this action.

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The Public Works department continued maintenance and seasonal enhancement/rebalancing of native vegetation in previously established meadow and pollinator plantings, including the Keswick Park sewer easement, the Arrow Creek, Village Park and Keswick Park bioswales and the Old City Hall pollinator garden. New milkweed and native plants were added to the Arrow Creek bioswale. Milkweed and other native plants continued to be maintained along the Rail Trail.

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City Planning, Parks & Recreation, and Public Works departments and City Council

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

In 2026, the City of Chamblee plans an update of the Unified Development Ordinance (UDO) language. The City's UDO does currently encourage the use of native trees and other native plant species in naturalized buffers and in bioretention areas. Additionally, in recent years, the city has demonstrated a commitment to using native plants in installed landscapes, with 45% of the plant species installed at the new City Hall building in 2023 being native species. The MMP Team plans to engage with the Planning Department and the City Council to strengthen the UDO language to increase percentages of native plants, shrubs and trees and encourage use of milkweed, where appropriate, to provide more support for the city's pledge to protect the monarch butterfly and other pollinating insects.

Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

review of Chamblee Code of Ordinances
https://library.municode.com/ga/chamblee/codes/code_of_ordinances?nodeId=COORCHGE

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Complete

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If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

The Chamblee Code of Ordinances does not prohibit the use of milkweed; rather, it is one of the recommended species for bioretention areas, per the UDO Addendum 2.0 (rev. 5/18/2016) Bioretention Area Species Selection List.

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Note: In 2026, the City of Chamblee plans an update of the Unified Development Ordinance (UDO) language. The MMP Team intends to engage with the Planning Department and the City Council to strengthen the UDO language to provide more support for the city's pledge to protect the monarch butterfly and other pollinating insects.

Change weed or mowing ordinances to allow for native prairie and plant habitats.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

City Planning Department and City Council

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

https://library.municode.com/ga/chamblee/codes/code_of_ordinances?nodeId=PTIICOOR_CH18BUBURE_ARTIVPRMA_DIV1GE_S18-72DE This link to the city's code of ordinances provides a list of definitions related to property management. In this list, "weeds" are defined as: "vegetative growth including but not limited to, kudzu, poison ivy, jimsonweed, burdock, ragweed, thistle, cocklebur, dandelion, plants of obnoxious odors, or other similar unsightly vegetative growths. This term shall not include cultivated flowers, fruits and vegetables and gardens." During 2026, the MMP team will work with the Planning Department, as part of a UDO update, to further define allowable native plant and prairie habitats on private property. Such habitats are already incorporated on certain areas of city properties, such as along trails, in open spaces and in bioretention areas.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Milkweed Giveaway post.jpg

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

250 milkweed plants

How many people attended your event? (Enter WHOLE NUMBERS only)

70

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Keep Chamblee Beautiful also assisted with publicizing the giveaway

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

How many community organizations and groups participated? Please list them below.

Three - the Public Works Grounds & Greenspace Division, Parks & RecreationDepartment, and the Downtown Development Authority.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

The Grounds & Greenspace Division worked with the Parks & Recreation Department to continue to maintain previously installed pollinator habitat in Keswick and Arrow Creek Park, adding 70 new milkweed and other pollinator plants. The division continued its property maintenance agreement with the Downtown Development Authority and, through selective mowing, maintained the previously developed meadow in a vacant lot in downtown Chamblee.

Engage with developers, planners, landscape architects, and other community leaders and organizers engaged in planning processes to identify opportunities to create monarch habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

manor 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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manor 3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

manor 4.jpg

Please describe the extent of engagement with these groups and associated opportunities to create monarch habitat.

In late 2024, a new section of rail trail, being installed by a developer as part of a multi-family development, was about to break ground. Upon review of the trail landscape plan, the MMP team observed that the planned plantings were limited to non-native evergreen screening plants and turf grass. In early 2025, the MMP team successfully engaged with the developer, their landscape architect, and adjacent property owners, and persuaded them to revise the planting plans to a combination of overstory native trees and open spaces to allow for planting of native grasses, sedges and wildflowers. The revised planting plan was installed in late summer of 2025 and will continue to be supplemented with grassland plants, milkweed, and other pollinator plants in 2026.

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