City of Chamblee

Chamblee, GA

Mayor Brian Mock

Pledge Summary

Chamblee is a city located northeast of Atlanta with a population of roughly 30,000. The city is home to nine parks and a linear trail called "the rail trail". Mayor Mock of Chamblee, GA has committed to saving the monarch butterfly and other pollinators with the signing of the Mayor's Monarch Pledge and looks forward to engaging residents in building more pollinator habitats throughout the city.

Action Items Committed for 2022

Systems Change

- Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.
- Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).
- Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.
- Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Created with the DynamicPDF Essentials Edition. [u57:v1.14.0.49966]

- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation’s Community Wildlife Habitat program).
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Brian Mock	2026	12/4/2025	
Mayor Brian Mock	2025	2/28/2025	Monarch Champions
Mayor Brian Mock	2024	1/3/2024	Leadership Circle
Mayor Brian Mock	2023	12/12/2022	Leadership Circle
Mayor Brian Mock	2022	12/9/2021	Leadership Circle
Mayor Eric Clarkson	2021	1/25/2021	Signatories

Action Items

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

3

What was your community’s motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Chamblee's citizens are strongly committed to issues surrounding sustainability and care for the environment. Continuing work on the Mayors' Monarch Pledge is a natural activity for our citizens, Keep Chamblee Beautiful and our local government.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Informative webinars, such as hearing about the Texas roadside habitats this year, are very helpful to stay abreast of the latest conservation techniques and science that will help guide our efforts to be more successful. Regarding the second question, continuing to hear

Created with the DynamicPDF Essentials Edition. [u57:v1.14.0.49966]

success stories from other cohort communities as to how they have successfully expanded engagement to and improved access to nature is helpful to give fresh ideas and inspiration.

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

100

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Sewer easement within park, residences, common areas in parks.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Chamblee's Development Office routinely advertises workshops in multiple languages and within the multicultural areas of our community. Next year, we hope to engage our Latino community to combine Monarch education with a Nov. 1 "Day of the Dead" celebration.

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

40 youth, 60 adults

What else should we know about your monarch butterfly conservation efforts over the last year?

Keep Chamblee Beautiful, which partners with the city, routinely shares social media posts from NWF and other organizations about Monarch conservation and other conservation efforts.

Selected Action Items

Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Created with the DynamicPDF Essentials Edition. [u57:v1.14.0.49966]

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Please describe the groups you engaged with and how you engaged with these groups below.

Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

Increase the percentage of native plants, shrubs and trees that must be used in city landscaping ordinances and encourage use of milkweed, where appropriate.

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Created with the DynamicPDF Essentials Edition. [u57:v1.14.0.49966]

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

January 18, 2022

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

A Resolution to Support the 2022 Mayor's Monarch Pledge Program

Upload a copy of your proclamation.

Mayors Monarch Pledge Resolution 2022.pdf

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

Please describe the maintenance schedule for these planted areas.

Created with the DynamicPDF Essentials Edition. [u57:v1.14.0.49966]

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

Upload any relevant documents, images, or other attachments related to your effort on this action.

Chamblee NWF Recertification 2021.pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Keep Chamblee Beautiful is committed to and maintains the City of Chamblee's certification in the NWF Community Wildlife Habitat program (2021 cert attached).

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

NWF Certified Community Habitat for the City of Chamblee

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

As described in the provided Attachment, the City of Chamblee Parks and Recreation Department and Keep Chamblee Beautiful partnered to continue a program started last year to establish a native prairie in a public sewer easement, and the City Parks & Rec Department also engaged an independent specialty contractor to renovate a stormwater bioswale to all native/pollinator beneficial habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Action Items 4, 26.pdf

How many community organizations and groups participated? Please list them below.

Keep Chamblee Beautiful on the Keswick Park sewer easement

Host or support a native seed or plant sale, giveaway or swap.

How many people attended your event? (Enter WHOLE NUMBERS only)

Created with the DynamicPDF Essentials Edition. [u57:v1.14.0.49966]

25

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

City of Chamblee Parks and Recreation Department and Keep Chamblee Beautiful

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

25 1-gallon Asclepias incarnata plants - see attachment provided for Action Item #2

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

Action Items 2, 10, 19.pdf

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

The provided attachment and photos document Chamblee and Keep Chamblee Beautiful's combined efforts to meet action items 2, 10 and 19 at two public events in April that, together, involved education, milkweed giveaways and community pollinator/milkweed plantings. We also ran a social media campaign during Pollinator Week in June to encourage people to share photos of their favorite pollinator plants. Other partners were the Georgia Native Plant Society and Murphey Candler Park Conservancy.

Launch, expand, or continue an effort to change municipal planting ordinances and practices to include more native milkweed and native nectar producing plants at city properties.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Action Items 4, 26.pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Keep Chamblee Beautiful and Chamblee Parks & Rec Department on the Sewer Easement

Created with the DynamicPDF Essentials Edition. [u57:v1.14.0.49966]

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

Sewer easement remains in progress; Village Park bioswale is complete

If this action is Complete, please include the date it was completed and share a 1-2 sentence description. Please include a copy of the policy by uploading or linking below.

August 2022 Bioswale

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Sewer easement will remain a work in progress as prairie restoration projects take multiple years to complete.

Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

3

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

Two invasive species events were conducted during 2022. The first was in February when approximately 1 acre of Chinese privet was removed by cutting along a streambank in Huntley Hills Park. The second was in November when approximately 2 acres of Eleagnus pungens was cut and painted with a herbicide in Keswick Park.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Photos of Invasive Removals - 2022.pdf

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Action Items 2, 10, 19.pdf

Created with the DynamicPDF Essentials Edition. [u57:v1.14.0.49966]

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Chamblee Parks & Recreation Department

How many plants were planted? (Enter WHOLE NUMBERS only)

50

Please describe your effort in completing this action.

See attachment provided that documents the plants that were added to the Keswick Park Rain Garden, including additional milkweed and other nectar plants.

Created with the DynamicPDF Essentials Edition. [u57:v1.14.0.49966]