City of Chamblee

Chamblee, GA

Mayor Eric Clarkson

Pledge Summary

Located just 14 miles from downtown Atlanta, Chamblee is a vibrant urban city with a diverse community and international flair. The City of Chamblee began as a small rail town and was incorporated in 1908. Through multiple annexations, the City has grown to more than 7 square miles and 29,000 residents. Mayor Clarkson of Chamblee, Georgia is committed to saving the monarch butterfly and other pollinators with the signing of the Mayor's Monarch Pledge and looks forward to engaging residents in building more pollinator habitat throughout the city.

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Brian Mock	2026	12/4/2025	

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Mayor Brian Mock	2025	2/28/2025	Monarch Champions
Mayor Brian Mock	2024	1/3/2024	Leadership Circle
Mayor Brian Mock	2023	12/12/2022	Leadership Circle
Mayor Brian Mock	2022	12/9/2021	Leadership Circle
Mayor Eric Clarkson	2021	1/25/2021	Signatories

Action Items

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0.75

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Chamblee's citizens are strongly committed to issues surrounding sustainability and care for the environment. Continuing work on the Mayors' Monarch Pledge is a natural activity for our citizens, Keep Chamblee Beautiful and our local government.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Informative and inspirational speakers such as Doug Tallamy are very helpful to stay abreast of the latest conservation techniques and science that will help guide our efforts to be more successful. Regarding the second question, hearing success stories from other cohort communities as to how they have successfully expanded engagement to and improved access to nature is helpful to give fresh ideas and inspiration.

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

30

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Sewer easement within park, residences

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

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Chamblee's Development Office routinely advertises workshops in multiple languages and within the multicultural areas of our community, such as the Rain Barrel Workshop where we conducted the milkweed giveaway.

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

5 youth, 25 adults

What else should we know about your monarch butterfly conservation efforts over the last year?

Keep Chamblee Beautiful shares information about monarch conservation efforts on social media channels.

Selected Action Items

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

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Date of Proclamation:

1-27-2021

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

A Resolution to Support the 2021 Mayor's Monarch Pledge Program

Upload a copy of your proclamation.

2021 Signed Resolution (1).pdf

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

How many plants were planted? (Enter WHOLE NUMBERS only)

12

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_1533.jpg

Please describe your effort in completing this action.

Native Swamp Milkweed was added to an existing rain garden within one of Chamblee's parks. The rain garden was seeded with a native wildflower mix but did not include milkweed species. A water-loving variety of milkweed (Asclepias incarnata) was added to supplement and help support Monarch species.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Keep Chamblee Beautiful and Chamblee's Parks and Recreation Department

Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Chamblee WF Plot - Photo Log - 2021.doc

What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants? Note: 1 acre = roughly the size of a football field.

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0.5

Please describe the maintenance schedule for these planted areas.

Keep Chamblee Beautiful volunteers and City Parks & Recreation staff will mow the areas twice per year at appropriate times (late winter and early summer) and monitor for invasive non-native species that may require removal.

Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)

Portion of county sewer easement within Keswick Park, located at 33°53’27”N, 84°18’49”W. Photographs of the areas are contained within the attached photo log. The more extensive written plan is attached in response to Action 4.

How many milkweed and pollinator-friendly native nectar plants were planted? (Enter WHOLE NUMBERS only)

50

Engage with city parks and recreation, public works, sustainability, and other relevant staff to identify opportunities to revise and maintain mowing programs and milkweed / native nectar plant planting programs.

Please describe the extent of engagement with these groups and revisions/maintenance implemented for mowing or planting programs.

Keep Chamblee Beautiful (KCB) engaged with the City of Chamblee Parks & Recreation and Public Works departments to implement a Wildflower Project Plan in a portion of the sewer easement within Keswick Park in Chamblee. This was a half-acre area of an old-growth forest that the county watershed department clear-cut in December 2019 as part of a sewer upgrade project. Following completion of that work, the area was re-seeded with annual ryegrass, which had died by summer of 2020, and weeds and other invasive species were beginning to re-establish in the area. KCB volunteers approached the two city departments with a plan to install a wildflower meadow that would require minimal mowing and would provide food and nectar sources for pollinators and birds. The city departments reviewed and approved KCB's plan, assisted with the initial seeding of the plot, developed temporary and permanent signage for the area, and coordinated with the city's landscape contractor to not mow/blow/spray the area while it was being established.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Chamblee Wildflower Project Plan.pdf

How many community organizations and groups participated? Please list them below.

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Three - Keep Chamblee Beautiful, City of Chamblee Public Works Department and City of Chamblee Parks & Recreation Department collaborated on the initial planting effort. Other organizations will be engaged in coming years to continue work on the area.

Host or support a native seed or plant sale, giveaway or swap.

How many people attended your event? (Enter WHOLE NUMBERS only)

30

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Keep Chamblee Beautiful, and the City of Chamblee's Public Works and Development Departments collaborated to host a milkweed giveaway simultaneous with a rain barrel workshop on September 25, 2021, and additional milkweed plants were given away to residents by appointment with Keep Chamblee Beautiful. KCB also prepared a handout (attached) with tips on planting and caring for milkweed, and links to websites about the Mayor's Monarch Pledge program, and related information.

Upload any relevant documents, images, or other attachments related to your effort on this action.

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Upload any relevant documents, images, or other attachments related to your effort on this action.

Milkweed Tips on Care.docx

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

75

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