City of Atlantic Beach

Atlantic Beach, FL

Mayor Curtis Ford

Pledge Summary

The City of Atlantic Beach is a small coastal community consisting of approximately three square miles of land area and a population less than 14,000. The City is located between two miles of Atlantic Ocean beachfront on the east and the expansive marsh and estuarine environment of the San Pablo Creek / Intracoastal Waterway on the west. The City is a near fully-developed municipality which cares greatly for the environment. The City possesses a unique character and “personality” where a high quality of life, diverse recreational activities, preservation of community character and protection of natural resources are day-to-day priorities to residents and elected officials as well. The mayors monarch pledge is another step in our commitment to the environment and the protection of the Monarch's.

Action Items Committed for 2023

Communications and Convening

- Create a community-driven educational conservation strategy, initiative, or practice that focuses on and benefits local, underserved residents.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Curtis Ford	2026	4/3/2026	
Mayor Curtis Ford	2024	3/21/2024	
Mayor Curtis Ford	2023	3/24/2023	Signatories
Mayor Ellen Glasser	2022	4/20/2022	Signatories

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the

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number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

200

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

50 youth and 150 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

community gardens

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

working with the boys and girls club and our community centers in the underserved areas

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

We want foster environments where monarchs are flourish and educate our citizens about the importance of monarch butterflies.p

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Our citizen lead board (Environmental Stewardship Committee) and local master gardeners.

What else should we know about your monarch butterfly conservation efforts over the last year?

We are reaching more children in our efforts.

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Selected Action Items

Create a community-driven educational conservation strategy, initiative, or practice that focuses on and benefits local, underserved residents.

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_1555.JPG

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_4181.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_5605.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

IMG_5595.jpg

Please describe the process to create the strategy , the strategy goals and content, and/or results of implementation. Please also identify who was engaged in this process, what partnerships were established, and how you engaged these groups. Provide a link, if possible.

Our Environmental Stewardship Committee hosted a community butterfly educational event as part of the City of Atlantic Beach's summer camp. This summer camp serves the underserved communities. The event educated the children about monarch butterflies and ended up with a fun art event. The child made and painted monarch butterflies.

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

100 +

How many people attended your event? (Enter WHOLE NUMBERS only)

250

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What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Local Farmers market, Environmental Stewardship Committee and city staff

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Master Gardners

How many plants were planted? (Enter WHOLE NUMBERS only)

30

Please describe your effort in completing this action.

The continual maintenance of our butterfly gardens.

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