City of Atlantic Beach

Atlantic Beach, FL

Mayor Ellen Glasser

Pledge Summary

The City of Atlantic Beach is small city located on a barrier island in Northeastern Florida's Duval County. The city consists of 13 square miles of which just 27 percent is land with the remainder water. Approximately 14,000 residents make their homes in between the Atlantic Ocean to the east and Tidal Marsh to the west. The city is actively engaged in sustainability and resilience programs which seek to preserve the natural beauty of our community and to protect our natural resources for the generations to come. The Mayor's Monarch Pledge will provide the community with a highly visible and significant program to educate and involve its citizens in a noble endeavor to saving monarch butterfly habitats as well as promoting interests in similar programs.

Action Items Committed for 2022

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.

Systems Change

- Change weed or mowing ordinances to allow for native prairie and plant habitats.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Curtis Ford	2026	4/3/2026	
Mayor Curtis Ford	2024	3/21/2024	
Mayor Curtis Ford	2023	3/24/2023	Signatories
Mayor Ellen Glasser	2022	4/20/2022	Signatories

Action Items

Created with the DynamicPDF Essentials Edition. [u663:v1.14.0.49966]

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

200

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

50 youth and 150 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

.5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

yards, city hall, rights-of-way

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

yes

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

to help restore habitat

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

local master gardners

What else should we know about your monarch butterfly conservation efforts over the last year?

The city gave away free native milk weed seeds as part of our 2022 Earth Day event

Created with the DynamicPDF Essentials Edition. [u663:v1.14.0.49966]

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

April 25, 2022

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayor's Monarch Pledge Day

Upload a copy of your proclamation.

Mayor's Monarch Pleadge Day.pdf

Host or support a native seed or plant sale, giveaway or swap.

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

50 seed packets

How many people attended your event? (Enter WHOLE NUMBERS only)

150

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Environmental Stewardship Committee and non-profit art studio

Change weed or mowing ordinances to allow for native prairie and plant habitats.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Public Works department

What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In-progress

Created with the DynamicPDF Essentials Edition. [u663:v1.14.0.49966]

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

Public works is leaving areas of some parks as natural (no-mow) and areas along streams.

Created with the DynamicPDF Essentials Edition. [u663:v1.14.0.49966]