City of Gentry

GENTRY, AR

Mayor Kevin Johnston

Pledge Summary

The city of Gentry is a small town with a population of approximately 5,000. The City is located in beautiful and thriving Northwest Arkansas. Our community and region strives to provide outdoor opportunities for our residents and visitors. Mayor Johnston of Gentry, Arkansas has committed to saving the monarch butterfly and other pollinators with the signing of the Mayors' Monarch Pledge. The City looks forward to educating and engaging residents on the opportunities to provide pollinator habitat.

Action Items Committed for 2024

Communications and Convening

- Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.
- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor Kevin Johnston	2026	1/29/2026	Signatories
Mayor Kevin Johnston	2025	2/24/2025	Signatories
Mayor Kevin Johnston	2024	2/16/2024	Signatories
Mayor Kevin Johnston	2023	3/16/2023	Signatories
Mayor Kevin Johnston	2022	3/17/2022	Signatories
Mayor Kevin Johnston	2021	1/21/2021	Signatories

Action Items

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In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

200

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

120 adults, 80 youth

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

0

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Residences

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

Our program was accessible to everyone

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

The plight of the monarch and the fact that we are in its migration path.

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

It would be nice to have pollinator/milkweed seeds provided, as thus far this has come from our budget.

What else should we know about your monarch butterfly conservation efforts over the last year?

We provide continued access to books in our library pertaining to the Monarch Butterflies. Additional posters in our parks encourage visitors to watch for them as they stroll through

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the gardens.

Selected Action Items

Engage with community garden groups and urge them to plant native milkweeds and nectar-producing plants.

Upload any relevant documents, images, or other attachments related to your effort on this action.

sw6.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

sw 4.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

sw 3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

sw 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

sw 1.jpg

Please describe the groups you engaged with and how you engaged with these groups below.

Monarchs on Main St. Storywalk (20 businesses/community organizations on Main. St.) Displayed infographics throughout the library to provide information regarding the plight of the monarch. Educational slideshow Note: These were all passive programs with no way to document participation.

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

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Unfortunately, were unable to do this.

How many plants were planted? (Enter WHOLE NUMBERS only)

0

Please describe your effort in completing this action.

Our community garden is going to be renovated by the Benton County Master Gardners (thanks to partnering with them as a result of this activity). Hopefully, this will be accomplished next spring.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

se 9.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

se 8.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

se 7.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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se 4.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

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se 3.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

se 2.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

seed ex.jpg

How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

600 packets of seeds distributed

How many people attended your event? (Enter WHOLE NUMBERS only)

118

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Vendors: Baker Creek Seeds, Benton County Master Gardeners, Pigeon Family Farm, Flayn's Flowers

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

March 21, 2024

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

2024 Mayor's Monarch Pledge Day

Upload a copy of your proclamation.

2024 Monarch.png

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