City of Cooper City

Cooper City, FL

Mayor Greg Ross

Pledge Summary

Cooper City is a lovely bedroom community in Broward County with approximately 35,000+ residents, founded in 1959 by Morris Cooper. Many families and young professionals live here due to their excellent school system, safe environment and quality sports programs. Cooper City takes great pride in their well maintained mature tree canopy evidenced by the City logo which is a tree with the words "Someplace Special". This extensive tree canopy provides tremendous amounts of wildlife habitat.

Action Items Committed for 2024

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Host or support a native seed or plant sale, giveaway or swap.
- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement

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Mayor James Curran	2026	3/18/2026	
Mayor James Curran	2025	1/8/2025	Leadership Circle
Mayor Greg Ross	2024	4/23/2024	Leadership Circle
Mayor Greg Ross	2023	3/1/2023	Leadership Circle
Mayor Greg Ross	2022	3/15/2022	Leadership Circle
Mayor Greg Ross	2021	1/21/2021	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

500

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

150

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

1

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Homes, Schools and Parks

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

The City partners with neighborhood public schools in promoting monarch and pollinator habitats. Students are from a variety of backgrounds and income levels.

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

Support our community wildlife habitat and increase community awareness.

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What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

We have found literature, hands on games and seed packets to be most helpful in engaging community involvement. We would like to see funding budgeted to assist our local schools for the planting and maintaining of butterfly gardens.

What else should we know about your monarch butterfly conservation efforts over the last year?

The City's Green Advisory Board has worked closely with school environmental clubs in the implementation and maintenance of butterfly gardens on school property.

Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

April 4, 2024

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

National Wildlife Federation's Mayor's Monarch Pledge

Upload a copy of your proclamation.

2024 Mayor's Monarch Pledge Proclamation.pdf

Launch or maintain a public communication effort to encourage residents to plant monarch gardens at their homes or in their neighborhoods. (If you have community members who speak a language other than English, we encourage you to also communicate in that language; Champion Pledges must communicate in that language.)

Upload any relevant documents, images, or other attachments related to your effort on this action.

Program 2024.doc

Please describe the methods of public communication below (e.g., printed materials, social media, print media).

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Printed materials were provided to residents attending the City's annual workshop as well as in person speakers discussing the importance of the butterfly gardens and wildlife habitats.

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden Apr 2024 -A.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden April 2024 - B.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden April 2024 - C.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden April 2024 - D.jpg

How many community organizations and groups participated? Please list them below.

Two local school Environmental Clubs and representatives from multiple organizations: ie: Naturescape, Native Plant Society, NABA Chapter, Master Gardeners

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

Meeting were attended both in person and via Zoom with multiple organizations.

Host or support a native seed or plant sale, giveaway or swap.

Upload any relevant documents, images, or other attachments related to your effort on this action.

GAB wildflower seeds $500.pdf

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How many plants were sold and/or given away at your event? (Enter WHOLE NUMBERS only)

300 Native seed packets were given away and 60 Native plants sold

How many people attended your event? (Enter WHOLE NUMBERS only)

77

What community organizations, groups, or leaders (if any) did you partner with or engage to host the event?

Green Advisory Board, Cooper City Public Works

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden Apr 2024 -A.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden April 2024 - B.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden April 2024 - C.jpg

Upload any relevant documents, images, or other attachments related to your effort on this action.

Butterfly Garden April 2024 - D.jpg

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

This butterfly garden s located at the Cooper City Pool and Tennis Center, 11600 Stonebridge Parkway, Cooper City

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

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Green Advisory Board, Public Works

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

.25

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Project Perch, National Wildlife Federation Community Wildlife Habitat program, Public Works, Master Gardeners, Naturescape Broward, Native Plant Society

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

Project Perch, Community Wildlife Habitat

Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

GAB FLorida Nursery Mart $373.65.pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Green Advisory Board, Public Works, Master Gardeners

How many plants were planted? (Enter WHOLE NUMBERS only)

22

Please describe your effort in completing this action.

The Green Advisory Board members, working with the Public Works department, weeded, trimmed and planted new native plants in the City's butterfly garden located at the City's Pool and Tennis Center.

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Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

What is the total acreage of land treated to remove invasive plants? Note: 1 acre = roughly the size of a football field.

10

Please describe the extent of revisions or maintenance to invasive species removal programs, as well as the practices or techniques used to remove the invasive plants.

Hand removal of invasive species from wetland areas on a scheduled monthly basis.

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