City of Cooper City

Cooper City, FL

Mayor Greg Ross

Pledge Summary

Cooper City is a lovely bedroom community in Broward County with approximately 35,000+ residents, founded in 1959 by Morris Cooper. Many families and young professionals live here due to the excellent school system, safe environment and quality sports programs. Cooper City takes great pride in their well maintained mature tree canopy evidenced by the City logo which is a tree with the words "Someplace Special". This extensive tree canopy provides tremendous amounts of wildlife habitat.

Action Items Committed for 2021

Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.
- Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

Program and Demonstration Gardens

- Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.
- Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation's Schoolyard Habitats program and Monarch Mission curriculum).
- Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).
- Add or maintain native milkweed and nectar-producing plants in gardens in the community.
- Display educational signage at monarch gardens and pollinator habitat.

Systems Change

- Integrate monarch butterfly conservation into the city's Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

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Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
Mayor James Curran	2026	3/18/2026	
Mayor James Curran	2025	1/8/2025	Leadership Circle
Mayor Greg Ross	2024	4/23/2024	Leadership Circle
Mayor Greg Ross	2023	3/1/2023	Leadership Circle
Mayor Greg Ross	2022	3/15/2022	Leadership Circle
Mayor Greg Ross	2021	1/21/2021	Leadership Circle

Action Items

In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the number of individuals reached in the answer field below (Enter WHOLE NUMBERS only.).

5000

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Enter WHOLE NUMBERS only.)

1000 students and 4000 adults

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3). Note: 1 acre = roughly the size of a football field.

5

Where was the habitat created this year? Example locations may include residences, schools, places of worship, rights-of-way, roadsides, community gardens, shared public spaces, and more.

Residences, Schools, City parks and Rights-of-Ways

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

N/A

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

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Cooper City has always prided itself as a bedroom community for families to raise their children. A top priority has been environmental efforts evidenced by our landscape, mature tree canopy, wildlife habitats and educational outreach

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

Green Advisory Board and Public Works funding through City Commission action. Additional funding from outside sources (grants).

What else should we know about your monarch butterfly conservation efforts over the last year?

Our efforts have been well received thus far and we anticipate a continued interest in the plight of the Monarch butterfly.

Selected Action Items

Launch or maintain an outdoor education program(s) (e.g., at schools, after-school programs, community centers and groups) that builds awareness and creates habitat by engaging students, educators, and the community in planting native milkweed and pollinator-friendly native nectar plants (i.e., National Wildlife Federation’s Schoolyard Habitats program and Monarch Mission curriculum).

What program was launched or maintained to complete this effort? If you are involved with another National Wildlife Federation program, please mention that below. (Please include a link to the program, if possible)

Outdoor Monarch Butterfly Education Program

How many schools, community groups, leaders, or centers were engaged in this effort? How many of these collaborations and partnerships are "new"? (Enter WHOLE NUMBERS only)

0.04

Please list the names of the schools you are working with.

Cooper City High School Griffin Elementary School

What resources, if any, are you providing to educators?

Literature and seed packs and Board member mentoring

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How many students and educators would you estimate are being reached? Please limit your answer to only number of adults and youths engaged in the answer field (e.g., 200 students and 20 educators).

90-100 students and 5 educators

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Broward County NatureScape Broward and Green Advisory Board

How many acres of monarch and pollinator habitat have been planted through this effort? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.05

What is the maintenance schedule to ensure planted habitat is maintained?

Quarterly maintenance by students @ Griffin Elementary School

Engage with gardening leaders and partners (e.g., Master Naturalists, Master Gardeners, Nature Centers, Native Plant Society Chapters , other long-standing and influential community leaders) to support monarch butterfly conservation.

How many community organizations and groups participated? Please list them below.

North American Butterfly Association Broward County Chapter (NABA) Native Plant Society City's annual Tree & Plant Care Workshop Cooper City Public Works

Please describe the extent of engagement with these groups and their monarch butterfly conservation efforts.

Two Green Advisory Board members are very active with Broward Chapter of NABA One Green Advisory Board member is active with Native Plant Society & NatureScape Broward Green Advisory Board distributed native Milkweed and coreopsis seed packs to attendees

Integrate monarch butterfly conservation into the city’s Park Master Plan, Sustainability Plan, Climate Resiliency Plan or other city plans.

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Green Advisory Board and City Commission

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What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.

In progress

If this action is In Progress, please describe your progress and a target date when you plan to complete action.

,The Green Advisory Board is currently working to update the City's Sustainability Plan first created in May 2011. Completion is targeted for May 2022.

Earn or maintain recognition for being a wildlife-friendly city by participating in other wildlife and habitat conservation efforts (i.e., National Wildlife Federation's Community Wildlife Habitat program).

Upload any relevant documents, images, or other attachments related to your effort on this action.

NWF CERTIFICATE 2021-111921.pdf

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

National Wildlife Federation

What program was launched or maintained to complete this effort? (Please include a link to the program, if possible)

Community Wildlife Habitat Program for the third year

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

Date of Proclamation:

January 26, 2021

Title of Proclamation (i.e. – Monarch Day or Pollinator Week):

Mayor's Monarch Pledge Proclamation

Upload a copy of your proclamation.

MAYORS MONARCH PLEDGE PROCLAMATION-111921.pdf

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Display educational signage at monarch gardens and pollinator habitat.

Upload any relevant documents, images, or other attachments related to your effort on this action.

GAB butterfly sign.JPG

How many garden signs are being displayed and where are they located? (Enter WHOLE NUMBERS only)

2

Please describe the educational information on the sign(s), and provide any links to externally purchased sign(s).

The sign at Pool & Tennis Center provides pictures to identify local butterflies that can be seen in the garden and also lists hosts plants for each butterfly identified. The sign at Griffin Elementary School shows the life cycle of butterflies.

Plant or maintain a monarch and pollinator-friendly demonstration garden at City Hall or another prominent or culturally significant community location.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pool & Tennis butterfly garden 11-17-21.jpg

Where is the demonstration garden located and how does this location relate to the cultural significance of the monarch (if relevant)? (Please provide an address or coordinates, if possible)

Cooper City's Pool & Tennis Center- 11700 Stonebridge Parkway

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Green Advisory Board & Cooper City Public Works Department

What is the size of the demonstration garden (in acres)? Please limit your answer to only the number of acres in the answer field below (e.g., 0.5 acres). For reference, 1 acre = 43,560 square feet and is about the size of a football field without the end zones. Note: 1 acre = roughly the size of a football field.

0.03

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Add or maintain native milkweed and nectar-producing plants in gardens in the community.

Upload any relevant documents, images, or other attachments related to your effort on this action.

Pool & Tennis butterfly garden 11-17-21.jpg

What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?

Cooper City Public Works Department & Green Advisory Board members

How many plants were planted? (Enter WHOLE NUMBERS only)

42

Please describe your effort in completing this action.

New native milkweed plants were installed at two butterfly garden locations to increase the quantity of plants in the effort to increase butterfly populations.

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