

# City of Kirksville

Kirksville, MO

City Manager Mari Macomber

## Pledge Summary

The City of Kirksville is located in northeast Missouri with a population of 17,500. Recently Mayor Zac Burden proclaimed March 21, 2022 as Mayors' Monarch Pledge Day to demonstrate the City's commitment to creating habitat for the monarch and educating citizens about how they can make a difference. Residents are encouraged to plant native milkweed and nectar plants in locations where they live, work, learn, play and worship. The City will also investigate and identify locations in city-owned land and right of way where native milkweed could be introduced.

## Action Items Committed for 2022

### Communications and Convening

- Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

### Program and Demonstration Gardens

- Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.

### Systems Change

- Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).

## Past Pledge Archive

Mayor Name	Program Year	Pledge Date	Achievement
City Manager Mari Macomber	2023	3/21/2023	
City Manager Mari Macomber	2022	3/31/2022	

## Action Items

**In total, how many individuals have been reached through the Mayors' Monarch Pledge in your community this year (Jan-Dec)? Please limit your answer to only the**

number of individuals reached in the answer field below (e.g., 50).

Of the total number of individuals engaged, how many youth (0-18) were reached through the Mayors' Monarch Pledge in your community this year (Jan. - Dec.)? If none, please write 0." (Only allow numerical values.)

In total, how many acres of monarch habitat have been created in your city in the last 12 months? Please limit your answer to only the number of acres in the answer field below (e.g., 3).

Where is your habitat being created? This may include residences (yards, containers, balconies, etc.), schools, places of worship, rights-of-way, roadsides, community gardens, culturally-significant locations, shared public spaces and common areas or parks.

How are you leveraging the Mayors' Monarch Pledge program to engage marginalized communities, such as low-income communities or communities of color?

What was your community's motivation for taking and continuing to work on the Mayors' Monarch Pledge?

What resources have been most helpful to you thus far and what new resources would you like to see to help meet your goals? What resources would be useful to help expand equitable engagement in community processes and access to high-quality, usable nature?

What else should we know about your monarch butterfly conservation efforts over the last year?

## Selected Action Items

Issue a proclamation to raise awareness about the decline of the monarch butterfly and the species' need for habitat. This proclamation must incorporate a focus on monarch conservation.

**Date of Proclamation:**

03/21/2022

**Title of Proclamation (i.e. – Monarch Day or Pollinator Week):**

Mayors' Monarch Pledge Day

**Upload a copy of your proclamation.**

[PROC Monarch Pledge 2022.pdf](#)

**Plant milkweed and pollinator-friendly native nectar plants along roadsides, medians, or public rights-of-way.**

**Where are the medians, roadsides and public rights-of-way? (Please provide an address or coordinates, if possible, or describe the location)**

City of Kirksville Shooting Range, Highway 6 west

**How many milkweed and pollinator-friendly native nectar plants were planted?**

30

**What is the total acreage of median and public right-of-way that has been planted with milkweed and pollinator-friendly native nectar plants?**

1 acre

**Please describe the maintenance schedule for these planted areas.**

Yearly maintenance, 30 pounds of seeds were spread over a one-acre area

**Remove milkweed from the list of noxious plants in city weed / landscaping ordinances (if applicable).**

**What community organizations, groups, or leaders (if any) did you partner with or engage to complete this effort?**

Parks and Recreation Department, Public Works Staff and Police Department

**What is the status of this action? Please limit your answer to either "complete" or "in progress" in the answer field below.**

in progress

**If this action is In Progress, please describe your progress and a target date when you plan to complete action.**

on-going